

BELGIAN PRESIDENCY OF THE EUROPEAN COUNCIL

**Conference on lessons learned from
the influenza pandemic A(H1N1)2009**

1-2 July 2010



Thursday, July 1, 2010

8.00 am

Registration

9.00 am **Plenary Opening Session**

Welcome address

Mrs. Laurette Onkelinx, Deputy Prime Minister and Minister for Social Affairs and Public Health, Belgium

European context of the pandemic and first conclusions of the European approach
Mr. John Dalli, European Commissioner for Health and Consumer policy, European Commission

Global context of the pandemic

Dr. Keiji Fukuda, Special Adviser to the Director General on pandemic influenza, World Health Organisation

Organisation and general objectives of the conference and introduction of the four subgroups

Dr. Dirk Cuyppers, Federal Public Service Health, Food Chain Safety and Environment

10.50 am

Tea/coffee Break

11.10 am **Breakout session 1:
SURVEILLANCE**

Module 1 – Early Assessment

**Chair: Frank Van Loock, Policy Officer,
European Commission**

Early facts about this pandemic –
lessons learnt from the global picture
Anthony Mounts, Medical Officer, WHO

Overview of the surveillance activities
during the different phases of the
pandemic
*Andrea Ammon, Head of the
Surveillance Unit, ECDC*

Uses of modelling the pandemic
Peter Grove, HPA

Panel discussion.

**Breakout session 2:
MULTISECTORAL ASPECTS**

**Module 1 – The potential economic
impact of the influenza pandemic
A(H1N1)2009**

**Chair: Freddy Verkruyssen, Chair of
ECOSOC, Belgium**

Pandemic A(H1N1) - A strategic
Approach. Outcomes of the Swedish
Presidency
Pia Övelius, Ministry of Defence, Sweden

The economic impact of (H1N1) in
Mexico
tbc

The economic impact of (H1N1) in
France
*Guillaume Saour, Inter-Ministerial
delegation On Influenza (DILGA), France*

International Health Regulation and
cross-border issues
*Guenael Rodier, Director Communicable
Disease, Health security and
Environment, World health Organisation
EURO*

12.30 pm

Lunch

1.30 pm **Module 2 – Epidemiological and virological Evolution : Measurement of dissemination, impact and changes**

Chair: Marc Sprenger, Director, ECDC

Clinical Surveillance: the Sentinel Surveillance Networks - EISN

3.00 pm

Andrew Amato, Surveillance Unit, ECDC

Clinical Surveillance: the Sentinel Surveillance Networks – country perspective

Mira Kojouharova, National Flu Epi Contact Point, Bulgaria

Virology and serology in surveillance

Maria Zambon, HPA/Community Network of Reference Laboratories for Human Influenza in Europe (CNRL)

Hospital based SARI surveillance, a measure for impact and severity?

René Snacken, Surveillance Unit ECDC

Mortality surveillance, a measure for impact and severity?

Kare Molbak, Project Leader, Department of Epidemiology, EuroMomo

Panel discussion.

3.30 pm Tea/Coffee Break

4.00 pm **Module 3 – Surveillance information management and data sharing**

Chair: Johan Peeters, General Director, Scientific Institute of Public Health, Belgium

Management and use of the information during the peak of a pandemic

Bill Hall, Director, News Division, U.S. Department of Health and Human Services

Flow of information in the European Union

Michel Pletschette, Internal Auditor, European Commission (tbc)

Panel discussion.

5.00 pm Conclusion on surveillance - General discussion

Module 2 – Business Continuity Plan

Chair: Didier Houssin, Director General For Health, France

Panel discussion with country representatives.

Tea/Coffee Break

Module 3 – Outcome Workshop Spain on multisectoral issues

Chair: Ferenc Falus, Chief Medical Officer, Hungary

Outcomes of the Spanish workshop on multisectoral issues

Pedro Arias, Technical Advisor Health Information Institute Ministry of Health and Social Policy, Spain

Multisectoral issues in the European Union

Emmanuella Bellan, Head of Crisis Management, Secretariat General, European Commission

Conclusion on Multisectoral aspects – General discussion

8.30 am

Welcome refreshments

9.00 am

**Breakout session 3:
MEDICAL MEASURES**

Module 1 – Regulatory procedure and development of vaccination strategies

Chair: Thomas Lönngren, Executive Director, EMA and Martin Terberger, Head of Unit Pharmaceuticals, European Commission

Pre-authorisation lessons learnt:
Michael Pfeleiderer, Chair of the Pandemic task force, EMA

The SAGE recommendations
David Salisbury, Chair of the Special Advisory Group of Experts (SAGE), World Health Organisation

Performing clinical trials in a short time frame
Pierre Van Damme, Professor of Vaccinology, University of Antwerp

Post authorisation benefit/risk monitoring
Xavier Kurz, Coordination and Scientific Project Administrator, EMA

Panel discussion.

**Breakout session 4:
COMMUNICATION**

Introductory Session:

Chair: Andrzej Rys, Director of Public Health and Risk Assessment, European Commission

Opening Speech
Nicole Lurie, HHS Assistant Secretary for Preparedness and Response, United States of America

Introduction of the HSC Communicators network: structures and functioning of the network
Germain Thinus, Policy Officer, Unit "Health Threat", European Commission

First results of the evaluation by the network: key dilemmas on communication during the pandemic, important lessons learned
Jan Eyckmans, Spokesperson, Head of Communication, Federal Public Service Health, Food Chain Safety and Environment, Belgium

10.30 am

Tea/Coffee Break

10.50 am **Module 2 – Implementation of vaccine strategy**

Chair: Daniel Reynders, International and Strategic Manager, Federal Public Service Health, Food Chain Safety and Environment, Belgium and John Ryan, Head of Unit “Health Threat”, European Commission

Report from the Belgian H1N1 workshop on vaccination Campaigns
Pieter Neels, Member of the Committee for Medical Product for Human Use, EMEA

Report from ‘lessons learnt’, European Commission initiatives
Antoon Gijssen, Policy Officer, European Commission

Panel discussion.

Module 1 - Use and importance of new media and social media – “Social media during a crisis: Tweeting to the masses”

Chair: Ergin Iyilikci, Vice President Corporate Communications & PR, Scout24 Group, Munich, Germany

“H1N1 as a hot topic in social media”
Ergin Iyilikci, Vice President Corporate Communications & PR, Scout24 Group, Munich, Germany

“The most popular channels and their impact”
Adam Field, Head of Social Media, Media Contacts

“H1N1 on facebook. Why social media should be used to reach the general public”
Representative from Facebook

Open question round

Module 2 - Involvement of stakeholders in the communication process

Chair: Geoff Watts, Journalist and Presenter of the BBC radio series Medicine Now

“Communicating and listening to risk groups during the H1N1 crisis”
John Chave, Secretary General of The Pharmaceutical Group of the European Union

“Communicating and listening to the health professionals”
Konstanty Radziwill, Standing Committee of European Doctors (CPME)

Panel discussion.

12.30 pm

Lunch

1.30 pm

Module 3 – Antivirals

Chair: Jose Martinez Olmos, Secretary General for Health, Spain (tbc)

Distribution of antivirals
NHS

Antiviral use and risk of drug resistance
Marc Van Ranst, Commissioner of the inter-ministerial Influenza cell, Belgium

Panel discussion.

Module 3 - Impact of messages and changing behaviour: tracking, polling and tools

Chair: Professor Susan Michie, Chair UK Scientific Pandemic Influenza Advisory Group – Behaviour and communication subgroup

“Public responses to swine flu communications”

James Rubin, Senior Research Fellow, Institute of Psychiatry, Kings College London

“Practical lessons identified from public survey activities in the EU”

Richard Amlôt, Scientific Programme Leader, Behavioural Science Research Team, HPA

“View from Canada”

Louise Lemryre, University of Ottawa, Canada

Panel discussion.

Module 4 - Media panels – “You are invited to a press conference with a difference”

Chair: Peter Kramer, Secretary-General from the Association of European Journalists

Introduction of media panel and their experiences during H1N1

Panel discussion with media representatives.

3.00 pm Conclusions MEDICAL MEASURES

Conclusions COMMUNICATION

3.30 pm Tea/Coffee Break

3.50 pm Closing session:
Reporting back from the breakout sessions
How to take the conclusions forward?
- European Parliament
- European Commission
- Presidency