



3<sup>rd</sup> International Meeting  
Acting together for the future of the Blue Planet  
January 29<sup>th</sup> - February 1<sup>st</sup>, 2006  
NAUSICAA, Centre National de la Mer, Boulogne sur Mer, France

world ocean  
network

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## REPORT - SUMMARY -

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The numerous workshops ran at the 3<sup>rd</sup> International Meeting enabled participants to learn about the actions in progress or in the pipeline and above all, to contribute proposals for improving these actions and undertaking new ones.

Draft reports on each workshop are available online, at the following address:  
[www.internationalmeeting.com](http://www.internationalmeeting.com)

A summary of the work is set out below. It covers the key points raised during several sets of workshops:

- Action-tool workshops:
  - o the lighthouse information display
  - o the Passport of the Citizen of the Ocean
  - o public involvement in the action
  - o World Ocean Day
- workshops on emerging actions:
  - o the magazine and the website
  - o an education guide for teachers
  - o a common database
  - o our institutions as an example of sustainability for the public
  - o the Ocean Forum
- ideas for new actions
- regional workshops:
  - o North East Atlantic Ocean
  - o North West Atlantic Ocean
  - o South East Atlantic Ocean
  - o South West Atlantic Ocean, South East Pacific and Cuba
  - o Caribbean

- o Baltic Sea
- o Caspian Sea
- o Channel, North Sea
- o Mediterranean, Black Sea
- o East Pacific Ocean
- o Central and East Indian Ocean
- o South and West Indian Ocean

All the proposals put forward during the workshops will be used to draw up the action plan for the next three years. A task schedule will be produced, based on the priorities determined by the WORLD OCEAN NETWORK's Executive Committee and the financial resources available or obtainable. Network members will be called upon to participate in accomplishing a particular activity, to spread the word about the actions undertaken and to establish regional operations.

#### A Guiding Principle

In the conception, planning and implementation of any of the activities, due consideration should be made of the cultural and political sensitivities of people and nations.

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## THEME-BASED WORKSHOPS

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Four theme-based workshops were held: biodiversity, the Ocean and climate change, Ocean resources, and marine and land pollution.

Proposals were put forward by the participants, in terms of strategies for better communication and for getting people to modify their behaviour.

### Via direct contact with the general public

The messages to be conveyed are universal, but they need to be adapted to local social, cultural and environmental realities. The information delivered should be accompanied by proposals for changing habits and behaviour. Educating the public is not enough. The ultimate goal is to make people think about the way they live and to ensure that these lifestyles evolve in line with the principles of sustainable development.

Certain arguments could be used to influence individuals, families. On the question of pollution, for example. Less pollution would have positive effects on health and quality of life. It would help to lay favourable foundations for the future (particularly that of generations to come). What's more, everyone can reap economic benefits if we tackle the source of the problem: by scaling down packaging, for example.

Newsletters on particular themes could be written in each region and distributed via the internet. For example, a publication dealing with the issue of fish consumption, which would provide information on fish stocks, products that can be consumed without exhausting stocks and ways of cooking unfamiliar products, and current initiatives (e.g. Seafood Watch, Seafood Choices Alliance).

### Via intermediary organisations

It would be useful to rely on intermediary organisations to convey messages and ideas for actions. In particular: local groups, the media, schools, aquariums (and other public venues).

Information and exhibition areas could be set up in centres that receive the public, dealing, for example, with the issue of seafood consumption.

### Via an international campaign

The organisation of worldwide campaigns would help us to relay our messages more effectively. A "Seafood Celebration" could be conducted by all participating organisations, as part of World Ocean Day.

Workshop participants also set out some messages and measures for influencing the public.

### On the issue of Ocean resources

Messages of a global nature:

- fishing resources are limited
- the products of the sea are scarce international assets; and they may run out
- the world Ocean is unique; the fish consumed in one place is often caught in another

Messages of a regional or local nature:

- fishing resources are seasonal; we cannot eat all species of fresh fish at all times of the year
- we must diversify our consumption; learn to cook species from adequate stocks

On the issue of climate change

- the predictions made five years ago have been fulfilled, or even exceeded
- we only have ten years left in which to act; after that, the damage will be irreversible
- a passive attitude carries enormous risks: the planet isn't in danger but the human race is under threat

On the issue of marine pollution

- the environment issue is interlaced with other issues, such as health, economics, quality of life, the future of humanity
- associations, NGOs and individuals can run lobbying campaigns to influence the authorities
- environmental education is a key factor and it is important to intercede with governments to get it integrated into the school syllabus
- the use of visual techniques (adverts, pictures, etc.) can help to educate the public.

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## ACTION-TOOL WORKSHOPS

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### LIGHTHOUSE INFORMATION DISPLAY

**Context:**

The information display in the form of a lighthouse was designed in 2003 and tested in several countries. It is meant to be exhibited in public places, to alert people who are not particularly aware of Ocean issues. The display gives information on various subjects and suggests taking action and adopting new kinds of behaviour.

An advertising agency has proposed a new, more figurative lighthouse model.

Participants in the "Lighthouse" workshop expressed a desire to boost the image of the lighthouse and suggested various uses for this information stand.

Recommendations	Details/Comments
<p><u>Organisation and recognition</u></p> <ul style="list-style-type: none"> <li>- adopt the lighthouse as an international symbol, as a sign of belonging to the WORLD OCEAN NETWORK, or as a medium to advertise a place where information can be obtained about the Ocean and the actions of the Network</li> <li>- convert the lighthouse into diverse forms, from the most complex 3-D version to the simplest printed version, adapting it to the requirements of the organisation using it</li> <li>- convey messages, promote partners, build the WORLD OCEAN NETWORK's brand image</li> </ul>	<ul style="list-style-type: none"> <li>♦ to inform Citizens of the Ocean and general public about the places and organisations where they can obtain information, get their passports stamped</li> <li>♦ to facilitate the circulation of the lighthouse</li> </ul>
<p><u>Use of the information display</u></p> <ul style="list-style-type: none"> <li>- use the lighthouse on the premises of WORLD OCEAN NETWORK members or in their immediate vicinity, and specially in other supportive public places</li> <li>- set up an editorial board to edit the information to be provided</li> </ul>	<ul style="list-style-type: none"> <li>♦ systematically include a pointer to the nearest supporting organisation, to a website</li> <li>♦ use an engaging form of communication to involve the public, e.g. make children speak and link them with a marine mammal "character". But avoid making it a mouthpiece.</li> </ul>

## PUBLIC INVOLVEMENT IN CONCRETE ACTIONS

**Context:**

The WORLD OCEAN NETWORK urges all interested parties to support protests (for example, the petition following the sinking of the Prestige) or to adopt behaviour and consumption habits that show more respect for planetary and oceanic resources (for example, Sustainable Seafood Consumption Campaign). New initiatives may be considered and they could be launched to coincide with World Ocean Day.

Participants in the "Public Involvement in Concrete Actions" workshop put forward some ideas for enhancing the influence and effectiveness of the WORLD OCEAN NETWORK: these actions involve both individuals and groups.

Recommendations	Details/Comments
<p><u>Enhancing the influence and effectiveness of the WORLD OCEAN NETWORK</u></p> <ul style="list-style-type: none"> <li>- improve the circulation of information</li>   <li>- link WORLD OCEAN NETWORK activities to local activities</li> <li>- cooperate with Education departments, mainly to ensure that the school syllabus includes teaching about the marine environment</li> <li>- involve well-known people (stars for example)</li>   <li>- introduce new high-profile initiatives:               <ul style="list-style-type: none"> <li>❖ the Children's Parliament,</li> <li>❖ a Nobel Prize for the Ocean,</li> <li>❖ a March for the Ocean</li> <li>❖ compose an anthem for the Ocean</li> <li>❖ hold Sustainable Seafood celebrations and displays</li> </ul> </li> <li>- set up a solidarity fund to support the actions of the WORLD OCEAN NETWORK projects</li> </ul>	<ul style="list-style-type: none"> <li>♦ among Network members and between the Network and its audiences. Create a blog, establish a press release service</li>   <li>♦ in order to reach young people, teachers and parents</li>   <li>♦ taking an artistic approach, with their help, to raise people's awareness and link arts, Ocean and society</li> </ul>

## PASSPORT OF THE CITIZEN OF THE OCEAN

### Context:

The Passport of the Citizen of the Ocean can be acquired by anyone who applies for it. It helps the holder to consider the impact his/her lifestyle is having on the environment and to take action to protect the world Ocean. Having accomplished a certain number of actions and activities, the Citizen of the Ocean can become an Ambassador of the Ocean.

The version for teenagers and adults is available in ten languages. Other language editions are being prepared. To date, 350,000 copies have been printed. The children's version, which is available in French and English, has had 50,000 copies issued. Participants in the "Passport" workshop formulated a set of proposals: some relate to follow-up on the Citizens of the Ocean, others aim to improve distribution of the passport.

Recommendations	Details/Comments
<p><u>Proposals for Citizens of the Ocean</u></p> <ul style="list-style-type: none"> <li>- study the status of spokespersons and ambassadors</li> <li>- establish a follow-up system for Citizens of the Ocean</li> <li>- collect stories from Citizens of the Ocean about the actions and activities they are accomplishing</li> <li>- set up twinned relationships between schoolchildren using the passport</li> <li>- publish a newsletter (summary proposal already available)</li> </ul>	<ul style="list-style-type: none"> <li>♦ need to define the role of ambassadors, the advantages they are awarded</li> <li>♦ using a regular newsletter in particular</li> <li>♦ post material on-line, on a website (e.g. forum or blog)</li> <li>♦ especially between schools in northern countries and those in southern countries</li> <li>♦ distributed in electronic form. This will allow follow-up of citizens</li> </ul>
<p><u>Passport distribution</u></p> <ul style="list-style-type: none"> <li>- organise distribution of the passport at local and national level</li> <li>- provide training for people who distribute the passport</li> <li>- use Network communication tools to popularize the passport and stay in touch with Citizens of the Ocean</li> <li>- twin a distribution centre in an economically privileged country with a distribution centre in a developing country</li> <li>- make and sell off-shoot products (for example T-shirts) to finance the issuing of passports</li> </ul>	<ul style="list-style-type: none"> <li>♦ organise local networks of distribution centres</li> <li>♦ by means of a training module and guide in particular</li> <li>♦ magazine, website, database</li> <li>♦ help with the passport issue or distribution in developing countries</li> <li>♦ a few messages have been suggested: "Hands off my Sea"; "The Ocean is the future in blue"</li> </ul>

## WORLD OCEAN DAY

### Context:

Since 2003, World Ocean Day, or WOD, has been held on the 8 June every year. Organisations from about forty countries have already created activities for WOD. WOD is a day of celebration of the Ocean, when lots of festive events take place. Passports are generally distributed on this occasion.

The General Secretariat of the WORLD OCEAN NETWORK provides any organisations supporting WOD with information documents and a press release.

Participants in the "WOD Workshop" put forward some suggestions: these relate firstly to the recognition and organisation of WOD, and secondly to new activities.

Recommendations	Details/Comments
<p><u>Organisation and recognition</u></p> <ul style="list-style-type: none"> <li>- choose a common theme every year, or locally choose one of the passport themes</li> <li>- celebrate WOD for a weekend or even a week</li> <li>- get the support declaration signed</li> </ul>	<ul style="list-style-type: none"> <li>♦ the common theme should be something that can be handled in a local way</li> <li>♦ apply for official recognition of WOD by the UN</li> </ul>
<p><u>Proposed activities</u></p> <ul style="list-style-type: none"> <li>- organise a competition with photos of the sea taken on the same day in several parts of the world</li> <li>- survey all the actions undertaken by Network members and publicise them</li> <li>- set up a "march" for the oceans</li> <li>- Sustainable Seafood Celebrations</li> </ul>	<ul style="list-style-type: none"> <li>♦ publications envisaged: photo album, calendar</li> <li>♦ some good ideas can be copied or adapted. So it is important to send reports on activities to the General Secretariat.</li> </ul>



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## WORKSHOPS ON NEW ACTIONS IN THE PIPELINE

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### THE MAGAZINE AND THE WEBSITE

**Context:**

A document presenting and promoting the World Ocean magazine has been produced. It explains the compositional and editorial choices that have been made and gives a clear impression of the final publication. This magazine will be distributed free of charge by aquariums and Network members, to Citizens of the Ocean (passport holders) in particular. It will deal with topical questions about the Ocean, cover projects run in various parts of the world and suggest ideas for actions to be taken by Citizens of the Ocean. This magazine will be an excellent information and communication tool for the Network. The same issue will contain two languages (English and French). Collaboration is underway with Editions Glénat to publish the magazine quarterly. This project will see the light of day if enough advertisers are found. Participants in the workshop helped to clarify the magazine project and suggested some communication tools.

Recommendations	Details/Comments
<p><u>What is needed for the magazine project to succeed</u></p> <ul style="list-style-type: none"> <li>- firm commitment from Network members regarding distribution of the magazine</li> <li>- look into a paid-for formula</li> <li>- secure advertisers</li> <li>- study publishing in greater depth</li> <li>- seek media or NGO partnerships</li> </ul>	<ul style="list-style-type: none"> <li>♦ need to ensure proper circulation to their audience by distributor organisations</li> <li>♦ subscription or increased contribution</li> <li>♦ need to draw up a code of ethics</li> <li>♦ newspaper rather than magazine format, recycled or glossy paper, opportunity for each partner to insert their own information</li> <li>♦ for example TV programme about marine life, Ocean Futures</li> </ul>
<p><u>Proposals for other communication tools</u></p> <ul style="list-style-type: none"> <li>- publish an electronic newsletter</li> <li>- develop the website (top priority)</li> </ul>	<ul style="list-style-type: none"> <li>♦ proposal to be studied along with the "Citizen of the Ocean" newsletter project</li> <li>♦ improve content and form. Printable documents (newsletter, magazine, etc.) posted on-line by Network members</li> </ul>

## AN EDUCATION GUIDE FOR TEACHERS

### Context:

Many Network members work with schools and some educational tools have been designed for this purpose. In India, a dossier was drawn up recently on the subject of the Ocean.

The Global Forum on Oceans, Coasts and Islands has asked the WORLD OCEAN NETWORK to produce an education guide for teachers. A few of the objectives of the guide are:

- to provide general information about the state of the Ocean
- to deal with the relationship between Man and the Ocean
- to make young people want to take action to help to preserve resources.

Participants in the workshop considered the possibility of producing a guide which could be used all over the world, but with certain parts specific to different regions to take their diversity into account. So it was a case of defining target audiences and putting forward a draft plan.

Recommendations	Details/Comments
<p><u>Audiences involved and the form of the guide:</u></p> <ul style="list-style-type: none"> <li>- teachers</li> <li>- students, people running clubs, associations, etc.</li> <li>• guide on CD-ROM or on-line on the internet</li> </ul>	<ul style="list-style-type: none"> <li>♦ even those whose pupils live a long way from the sea</li> <li>♦ for some regions, print versions will need to be available</li> </ul>
<p><u>Draft plan divided into four main parts</u></p> <ol style="list-style-type: none"> <li>1- common scientific content about the World Ocean</li> <li>2- teaching activity ideas</li> <li>3- listing of existing educational resources</li> <li>4- local information and special features</li> </ol>	<ul style="list-style-type: none"> <li>♦ notably with a sustainable development approach</li> <li>♦ especially to prompt people to act and to modify their behaviour</li> <li>♦ indicate links with Passport of the Citizen of the Ocean and WORLD OCEAN NETWORK website</li> </ul>
<p><u>Main production stages</u></p> <ul style="list-style-type: none"> <li>- form an editorial board</li> <li>- devise contents</li> <li>- gather information</li> <li>- write the guide</li> <li>- test and finalise</li> </ul> <p>Translations will be provided by organisations interested in distribution in their region or country</p>	<ul style="list-style-type: none"> <li>♦ information existing within the WORLD OCEAN NETWORK or elsewhere</li> </ul>

## A COMMON DATABASE

### Context:

WORLD OCEAN NETWORK members, and other organisations interested in the Ocean, possess a lot of information – scientific data, films and photos, etc. However this is not available to the masses. Sometimes it is even difficult to know that it exists. We have an important job to do, in pooling the scientific and cultural heritage held by organisations like aquariums, scientific centres and museums. It would be beneficial to share this material. This would help to exploit the data available, to increase exchanges of information and to educate the public on the subject of the ocean and aquatic environments.

The workshop participants dealt with the operation and content of the database.

Recommendations	Details/Comments
<p><u>Operation of the database</u></p> <ul style="list-style-type: none"> <li>- various potential users</li> <li>- operators: interested organisations who hold information</li> <li>- separate access for the general public and professionals</li> </ul>	<ul style="list-style-type: none"> <li>♦ WORLD OCEAN NETWORK members, Ambassadors of the Ocean, general public</li> <li>♦ desire to rely on existing expertise to achieve the project</li> <li>♦ first organise exchanges between WORLD OCEAN NETWORK members so that they can feed information together towards Ambassadors of the Ocean, and the general public</li> </ul>
<p><u>Content</u></p> <ul style="list-style-type: none"> <li>- information held by any organisation wanting to take part in the project</li> <li>- news about the Ocean</li> <li>- material which is useful for exposés</li> <li>- information on the WORLD OCEAN NETWORK and its campaigns</li> <li>- section for regional or national information</li> <li>- links with other databases and sites</li> </ul>	<ul style="list-style-type: none"> <li>♦ information sources, all kinds of data: texts, photos, videos</li> <li>♦ issue of validating information processed</li> <li>♦ activities organised for WOD, for example</li> </ul>

## OUR INSTITUTIONS AS AN EXAMPLE OF SUSTAINABILITY FOR THE PUBLIC

### Context:

The WORLD OCEAN NETWORK bases its ideas on the principles of sustainable development. So it seems important to ensure consistency between a sustainable development message and the ways in which member organisations of the WORLD OCEAN NETWORK function, and to involve all the stakeholders. This "internal" effort has an aspect of exemplarity which can be spread to lots of parties. The work approach includes several key stages. Participants in the workshop put forward a work approach. They identified various actions which can form part of an exemplary collective approach and they formulated a project which could be run by aquariums.

Recommendations	Details/Comments
<p><u>Stages of an internal project</u></p> <ul style="list-style-type: none"> <li>- do an appraisal/evaluation</li> <li>- choose some actions which are not over-ambitious to start with</li> <li>- bring in all the stakeholders</li> <li>- - notify the public</li> </ul>	<ul style="list-style-type: none"> <li>♦ of existing tools</li> <li>♦ "step by step" approach</li> <li>♦ internal communication to help to get everyone involved</li> <li>♦ this communication will boost the organisation's credibility</li> </ul>
<p><u>Proposed actions to undertake</u></p> <ul style="list-style-type: none"> <li>- improve management of rubbish and waste water</li> <li>- energy saving</li> <li>- consumption of fair and sustainable products</li> </ul>	<ul style="list-style-type: none"> <li>♦ selective sorting, ban disposable plastic crockery, reduce plastic packaging</li> <li>♦ use of energy-saving light bulbs, study into preventing heat-loss</li> <li>♦ certified and fair trade products. Sustainable Seafood Consumption Campaign recommendations</li> </ul>
<p><u>Example of a project that can be run by all aquariums. The stages:</u></p> <ul style="list-style-type: none"> <li>- tell the public about where fish comes from</li> <li>- set up a patronage of a community living in a fish area</li> <li>- let visitors know about the existence of this patronage</li> <li>- educate the public about the importance of protecting the ecosystems of fish areas</li> </ul>	<ul style="list-style-type: none"> <li>♦ organise local networks of distribution centres</li> <li>♦ in the case of a poor community, procure financial, technical aid, etc.</li> <li>♦ visitors can be approached for financial support</li> <li>♦ make a film which shows the positive aspects of this project</li> </ul>

## THE OCEAN FORUM

### Context:

The Ocean Forums will be special occasions for the general public, who will be able to communicate about their relationship with the Ocean. There will be an opportunity for any interested party to meet scientists, business managers and well-known people (stars), and thus to acquire information, to exchange and plan lasting solutions to Ocean-related issues. These forums will also be entertaining, amusing and amazing occasions.

The World Festival of Underwater Pictures and the WORLD OCEAN NETWORK are planning to organise the first Ocean Forum this year. The aim is to arrange this type of forum in every country. Participants in this workshop defined the target audiences for this forum and outlined its concept.

Recommendations	Details/Comments
<p><u>Audiences and theme</u></p> <ul style="list-style-type: none"> <li>- importance of providing a children's area</li> <li>- give the public the opportunity to communicate directly with experts on the Ocean issues, decision-makers, stars, etc.</li> <li>- invite political leaders and economic decision-makers</li> <li>- choose a common theme</li> </ul>	<ul style="list-style-type: none"> <li>♦ develop the forum programme in conjunction with another project: the Children's Parliament for the Ocean</li>   <li>♦ aim for worldwide impact</li> </ul>
<p><u>Concept of the Forum</u></p> <ul style="list-style-type: none"> <li>- local meetings followed by a national meeting</li> <li>- national meetings: opportunity to make contact with several parts of the world</li> <li>- sufficient time for public expression</li> <li>- varied forms of expression</li> <li>- links with WORLD OCEAN NETWORK actions and tools</li> </ul>	<ul style="list-style-type: none"> <li>♦ the national meeting would be a chance to summarise local intentions</li> <li>♦ public grasp of global scale</li>   <li>♦ music, films, exhibitions, etc.</li> </ul>

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## IDEAS FOR NEW ACTIONS

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The participants in the 3<sup>rd</sup> International Meeting suggested ideas for new initiatives that could be run by the WORLD OCEAN NETWORK. The main ones are:

- compose an anthem for the Ocean
- create a mascot
- set up a Children's Parliament for the Ocean
- establish a Nobel Prize for the Ocean
- organise a March for the Ocean to link poverty and resource management towards solutions
- hold a videoconference specially on World Ocean Day and have children participate
- produce a directory of members
- approach well-known people (stars) and link arts, Ocean and society
- create worldwide celebration such as a concert or a fair
- set up a pool of translators for key activities and key documents: consider working with schools and universities
- print messages on school books
- provide tickets for visitation inside packages that promote WORLD OCEAN NETWORK member institutions and sustainable actions
- run a "Messages about the Ocean" competition with pupils
- design a system to support Citizens of the Ocean in their activities; possibly offer rewards
- create pollution/clean up activity guidelines.

Communication is a recurrent issue. Participants emphasised the need to develop a communication strategy and appropriate tools. Preference is attributed to modern communication tools. A few suggestions:

- set up a Communication Committee
- priorities in terms of communication tools to be created: website, newsletter, then magazine
- provide a workspace for Network members, plus a system for exchange between Citizens of the Ocean (blog for example)
- design media kits and communication kits to be placed on-line, on the website
- make a movie presenting WON and based on pictures from all over the world
- produce graphic icons to symbolise every Network activity; display them on all the WORLD OCEAN NETWORK documents and communication tools
- consider organising the World Ocean Day press conference in another country than France
- issue more press releases, in a more regular way.

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## REGIONAL WORKSHOPS

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### NORTH EAST ATLANTIC OCEAN

Regional antenna coordinator

Bases of a mini action-plan for 2006

- compile a directory of organisations and associations that can support the actions of the WORLD OCEAN NETWORK
- communicate with aquariums and environmental education structures so that they join in the activities of the WORLD OCEAN NETWORK
- communicate with the media and professionals in the communication field
- take part in international events (boat shows, music festivals, Diving Show...), in collaboration with other organisations
- organise conferences, for WOD for example
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Tasks devolved to the regional antenna:

No creation of real antenna: each member organises a network in its region. Hopes of developing collaboration between cross-border partners (France / Spain).

### NORTH WEST ATLANTIC OCEAN

Regional antenna coordinator

Bases of a mini action-plan for 2006

- participate in various existing networks in North America in order to create a link with the WORLD OCEAN NETWORK and allow it to benefit from information about communication strategies and programmes developed by parties in the region
- invite organisations in the region to join the WORLD OCEAN NETWORK
- help to raise funds to finance WORLD OCEAN NETWORK activities, especially from private foundations, many of which are based in the USA
- take part in WORLD OCEAN NETWORK activities like World Ocean Day

Tasks devolved to the regional antenna:

## SOUTH EAST ATLANTIC OCEAN

### Regional antenna coordinator

Mohamed Mahmoud OULD DAHI  
CLEAN BEACH NGO  
MAURITANIA

### Bases of a mini action-plan for 2006

- organise meetings with decision-makers
- draw up a common dossier for the sub-region on environmental education
- organise activities for World Ocean Day
- organise a sub-regional and international meeting in the sub-region
- take part in international conferences
- promote the Passport of the Citizen of the Ocean in all countries in the sub-region
- seek partners

### Tasks devolved to the regional antenna:

- coordinate activities of focal points
- liaise with the Network's General Secretariat
- strengthen the Network members' ability to act
- support Network members
- mobilise financial, logistical and scientific resources

## SOUTH WEST ATLANTIC OCEAN SOUTH EAST PACIFIC AND CUBA

### Regional antenna coordinator

Ernesto GODELMAN  
DePesca and the Mar del Plata Aquarium Friends Association  
ARGENTINA

### Bases of a mini action-plan for 2006

- draw up a list of organisations who run educational activities relating to Ocean issues.
- organise a regional meeting to exchange ideas and launch joint initiatives
- support Sustainable Seafood Consumption Campaign

### Tasks devolved to the regional antenna:

- organise the first regional meeting and mobilise interested organisations
- help to distribute tools like the Passport and to organise World Ocean Day
- make contact with scientific programmes running in the region
- seek funding and sponsors



## CARIBBEAN

### Regional antenna coordinator

Grégory TALVY  
Regional correspondent of the WORLD OCEAN NETWORK for the French speaking Caribbean  
FRENCH GUYANA

### Bases of a mini action-plan for 2006

- organise activities for World Ocean Day in the context of Sustainable Development Week
- produce a video-report of actions taken by organisations in the area
- circulate an exhibition around various territories in the area
- promote the Longitude 181 Nature association's Guidelines for responsible diver
- launch the Océansensemble programme of the Acroporis Association: inter-school project
- communicate WORLD OCEAN NETWORK messages during the 2006 Senegal-Guyana rowing race

### Tasks devolved to the regional antenna:

- support WORLD OCEAN NETWORK members in the area: distribute information (in particular through a newsletter), help to seek funding, etc.
- arrange joint activities (reporting, regional communication on projects)
- exchanges with WORLD OCEAN NETWORK members, other regional antennas, other networks and French Overseas parties
- communicate with the General Secretariat
- seek funding

## BALTIC SEA

Regional antenna coordinator

Bases of a mini action-plan for 2006

- exchange expertise between members in the region
- joint production of itinerant exhibitions
- broadcast, within existing networks, the activities of the WORLD OCEAN NETWORK, like World Ocean Day

Tasks devolved to the regional antenna:

- make contact with existing networks to raise awareness of the WORLD OCEAN NETWORK's activities
- contact with Scandinavian organisations

## CASPIAN SEA

Regional antenna coordinator

André Serge MIKUIZA  
International Ocean Institute  
RUSSIA

Bases of a mini action-plan for 2006

- translate WORLD OCEAN NETWORK documents and tools into the Russian language
- set up a website in Russian
- distribute the Passport of the Citizen of the Ocean
- organise World Ocean Day
- install a lighthouse information display in Astrakhan
- hold a workshop on the responsible consumption of seafood in Astrakhan (last quarter of 2006)

Tasks devolved to the regional antenna:

- set up an antenna management committee
- coordinate activities in the region (especially World Ocean Day and the Passport)
- translate WORLD OCEAN NETWORK documents and tools into Russian
- diffuse information

## CHANNEL, NORTH SEA

### Regional antenna coordinator

NAUSICAA, Centre National de la Mer  
FRANCE

### Bases of a mini action-plan for 2006

- distribute the Passport on the occasion of pro-active initiatives
- public-awareness campaigns about the over-consumption of threatened species
- work with bodies that hold information about seafood
- publish a newsletter for the regional antenna
- prepare the film entitled "The Sea is for All" between now and 8 June 2006, in several languages

### Tasks devolved to the regional antenna:

- gather information from each member
- diffuse information by e-mail
- update information on certain websites for professionals, create links

## MEDITERRANEAN, BLACK SEA

### Regional antenna coordinator

### Bases of a mini action-plan for 2006

- raise awareness of Network actions which are working well: children's passport, World Ocean Day
- diffuse information available through the WORLD OCEAN NETWORK (Ocean news, database, etc.)
- work with existing networks: schools/universities, MEDPLAN
- think of ways to reach the public

### Tasks devolved to the regional antenna:

Difficult to envisage setting up an antenna for the time being.

## EAST PACIFIC

Regional antenna coordinator

Bases of a mini action-plan for 2006

Tasks devolved to the regional antenna:

## INDIAN OCEAN

Regional antenna coordinator

Ram BOOJH  
Centre for Environment Education (CEE NORTH)  
INDIA

Bases of a mini action-plan for 2006

- organise activities on World Ocean Day using and tie them up with other landmark celebration such as World Environment Day
- carry out an information campaign targeting children, decision makers and general public on WORLD OCEAN NETWORK and its activities
- use the Network's tools (Passport, lighthouse information display) in a manner appropriate to each country's resources and capabilities (they do not suit all partners)

Tasks devolved to the regional antenna:

- assess capabilities and resources of existing institutions which are interested in the activities of the Network and establish linkages
- spot institutions interested in joining in the Network and invite them to do so
- coordinate related activities, specially an information campaign and fundraising on a national and regional level
- update regularly of/from General Secretariat
- set up a coordinating committee with at least a representative from each member country or institution and Internet-based meetings as a first step means of communication
- research funds –institutions are encouraged to identify funds from all potential sources
- establish a node for the West Ocean since issues in the West Indian Ocean region are different from the East.

Proposals put forward for cooperation between regional antennas and the General Secretariat

- establish a website with sections or pages for regional antennas
- develop twinning and partnerships
- draw up an organisation chart to make it easier to understand the relationship between the different authorities and the regional antennas
- set up a database containing details of regional antennas and Network members
- lateral exchanges between the different antennas
- think of an effective mechanism to find sources of finance to operate regional antennas
- Network's tools, especially the lighthouse information display should be made available by the General Secretariat