

Press release | Cannes, 1 February 2012

## restorm.com and Jamendo start cooperation at Midem

***The artist based music platform and the Creative Commons online community Jamendo signed a cooperation agreement at Midem conference in Cannes. The goal is a longterm partnership and bundling resources.***

Since their founding, both platforms have supported independent artists and labels. Now, they will combine their technological expertise and focus on opening up and modernising the market for music licensing

restorm.com will launch the music licensing platform rightclearing.com within the next month. At the beginning of the cooperation selected tracks from Jamendo artists will be imported to rightclearing, opening new streams of revenue for these artists by giving them a way of monetising their Creative Commons licenses.

Both parties see great potential in the cooperation.

Philippe Perreux, CEO of restorm.com:

*"Jamendo is the leading platform for Creative Commons artists worldwide and they are doing a great job. I am very happy that we combine our know-how now and I'm sure that we have a profound impact in the near future."*

Pierre Gérard, Co-founder and managing director of Jamendo:

*"restorm.com and jamendo are two pro-active companies in the new music ecosystem. Our partnership should bring more visibility and new opportunities to the community of artists who have chosen to publish their music under CC. It's also a way for them to reach more customers and increase their revenue."*

## What is Jamendo?

Jamendo is the world's largest digital service for free music. It is the link between artists who want to share their music, and audiences around the world, both private and professional. The entire catalogue is licensed under Creative Commons. These licenses allow artists to publish their music and preserve their rights while providing users the freedom to download it for free. The innovative model created by Jamendo also grants artists revenue streams, in case of commercial use of their music by professionals.

## What is rightclearing?

rightclearing simplifies and democratizes the market for music licensing. The entire process from searching for songs to creating and paying for binding legal licenses has been automatized. Independent artists and labels can now earn money with the usage rights to their music. Private persons can license songs for their own use with only a few clicks.

### More about rightclearing:

[http://restorm.com/features/rightclearing\\_buyer](http://restorm.com/features/rightclearing_buyer)

### rightclearing video:

<http://www.youtube.com/watch?v=FACRjpUjxTA>

## What is restorm.com?

restorm.com is an artist-based music platform that offers solutions for the challenges of the music industry. The professional and completely free tools help artists to earn more money and create more attention while saving time.

The platform also works as a meeting point, where artists, labels, promoters, media representatives and music lovers can connect to share their music, offer gigs and tickets or talk about music.

Find out more about restorm.com here:

<http://restorm.com/tour>