





# PARIS REGION

## NUMBER ONE IN EUROPE

AT THE HEART OF A UNIQUE  
**500 MILLION**  
CONSUMERS MARKET...



### ■ A UNIQUE ECONOMIC FORCE

- The only urban area in the euro zone with more than 10 million inhabitants
- Highest GDP in Europe (€600 billion), 12 million people, 6 million jobs, 800,000 businesses
- A highly diversified economy with world-class sectors of excellence - including aerospace, automotive, digital and life sciences
- Europe's highest concentration of Fortune 500 corporations
- No.1 region for trade fairs and conventions: 10 million business visitors each year
- No.1 region for foreign direct investment in continental Europe
- No.1 financial centre for asset management

### ■ OUTSTANDING TRANSPORT CONNECTIONS

- Global air traffic hub: 3 airports - no.1 in continental Europe for passenger traffic - no.1 in Europe for freight - Le Bourget: Europe's leading business airport
- High-speed rail network (the TGV network: 350 km/h) connected with the whole of Europe
- Access to maritime transport via the Seine, and Le Havre, Port de Paris, Europe's leading river port

### ■ TOP TALENTS AND CREATIVITY

- Europe's leading region for science and technology: 100,000 researchers and the highest number of high-tech patent applications
- No.1 region for developing start-ups in Western Europe
- Europe's biggest concentration of higher education: 600,000 students (20% international)

### ■ UNRIVALLED QUALITY OF LIFE

- The world's no.1 tourist destination (44 million visitors per year - 30 million from outside France)
- Highly accessible, top-quality healthcare
- Outstanding architectural heritage, vibrant cultural scene
- Natural spaces: parks, vast forests and fields cover 80% of the region

### ■ WORLD-CLASS INFRASTRUCTURE

- Europe's leading commercial real estate offer: 52 million m<sup>2</sup> of office space, 330 business centres, Europe's no.1 business district
- Global no.1 for hotel capacity (150,000 hotel rooms)
- Outstanding internet access and the most cost-effective in Europe via superfast broadband, WiFi and 4G

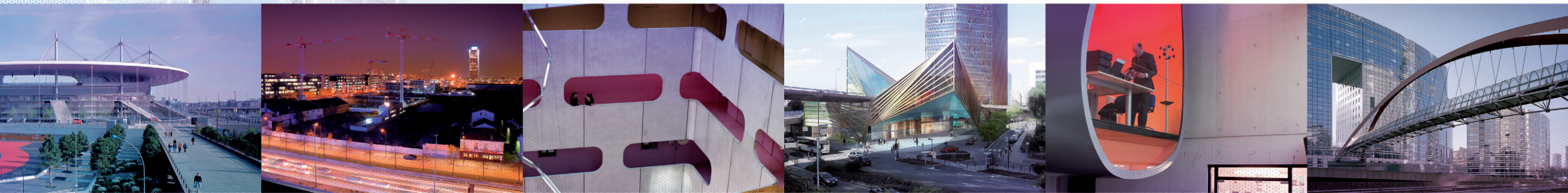
AND NOW,  
THE GRAND PARIS



# THE GRAND PARIS

## AN EXCEPTIONAL ECONOMIC DEVELOPMENT PROGRAMME

*SETTING AMBITIOUS GOALS*



### ▲ PRIORITISING MOBILITY

A €32 billion ambitious programme for a new express metro and for modernising and expanding existing transport networks:

- €25 billion of investments for the Grand Paris Express, a whole new metro system:
  - 200 km of new automatic metro lines and 72 new stations
  - Improved service to key economic hubs and airports
- €7 billion of investments scheduled by 2017 to expand and modernise existing networks
  - RER (High-speed metro), metro, light rail

### ▲ PIONEERING BUSINESS ZONES

New business zones are taking shape and expanding, including:

- 3 business districts
- 5 campuses devoted to research, innovation and higher education
- 9 production, logistics and services sites

### ▲ LARGE-SCALE URBAN DEVELOPMENT

- 100 new mixed-use, sustainable, innovative neighbourhoods connected to transport networks
- New-generation rail stations incorporating retail and services
- Housing programme doubled: 70,000 new homes per year

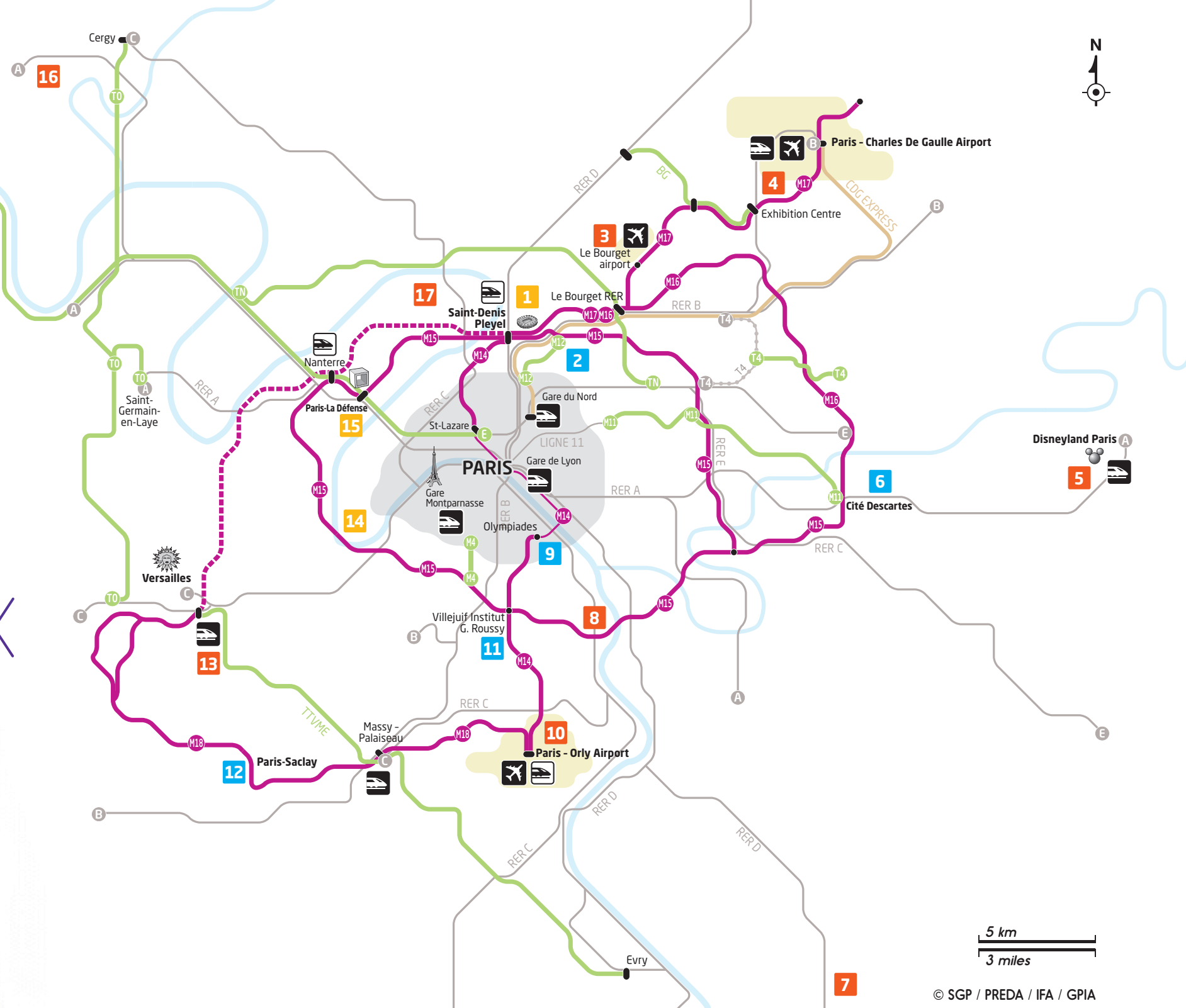
### ▲ BUILDING AN INNOVATIVE, SUSTAINABLE REGION

- The latest technologies serving transport systems, stations and travellers
- Urban planning responding to climate change and energy needs: densification of existing urban areas, creation of new eco-districts
- Commercial real estate: state-of-the-art, competitive, well-connected

"THE GRAND PARIS"  
THE SMART CITY ▲



# MAJOR INVESTMENT OPPORTUNITIES AROUND A NEW TRANSPORT NETWORK



## BUSINESS DISTRICT

- 1 SAINT-DENIS PLEYEL**  
Paris Region's n°3 business district  
**Planned:**  
• 7.6 million sq. m. for offices, housing and creative/film industry  
• The biggest station in the Grand Paris Express network
- 14 SEINE OUEST**  
Media/digital technologies  
**Under construction:** 850,000 sq. m. mixed-use development
- 15 PARIS - LA DÉFENSE**  
Europe's n°1 business district  
3.2 million sq. m. of offices  
**Scheduled:** more than 1 million sq. m. of offices

## PRODUCTION, LOGISTICS AND SERVICES

- 3 LE BOURGET AIRPORT**  
Paris Air Show - the world's n°1 air show, aerospace industries  
**Planned:** development of aerospace sector
- 4 GRAND ROISSY**  
CDG airport, Paris-Nord-Villepinte exhibition centre, business park, logistics, freight  
**Planned:** 3 million sq. m. of freight, business tourism, business centres, retail centres
- 5 DISNEYLAND PARIS / MARNE-LA-VALLÉE**  
Leisure, tourism, events, business, housing  
**Planned:** hotel capacity and tourist attractions to double by 2030 (more than 160,000 sq. m.)
- 7 SÉNART**  
Logistics business park, natural open spaces  
**Planned:** TGV (high-speed rail) station, logistics/services development
- 8 LES ARDOINES / SEINE AMONT**  
**Planned:** 1.6 million sq. m. mixed-use development
- 10 ORLY / RUNGIS**  
Airport, logistics, world's n°1 fresh produce market  
**Planned:** 900,000 sq. m. of offices, a TGV (high-speed rail) station, a gastronomy hub

- 13 SATORY / SAINT-QUENTIN / VERSAILLES**  
High-tech, automotive, defence  
**Planned:** technology projects, carbon-free vehicles, sustainable mobility
- 16 CERGY/ SEINE-OISE CONFLUENCE**  
Waterway logistics - port at Acheres, natural open spaces  
**Potential:** development of logistics, business, residential functions
- 17 GENNEVILLIERS**  
Waterway logistics, Europe's n°1 river port  
**Potential:** 150 hectares of logistics/port activities

## RESEARCH, INNOVATION, HIGHER EDUCATION

- 2 CAMPUS CONDORCET**  
**Under construction:**  
• Mixed-use development, 1.3 million sq. m.  
• Europe's leading humanities and social sciences university cluster
- 6 CAMPUS DESCARTES / MARNE-LA-VALLÉE**  
Research, higher education and business - sustainable urban development  
**Planned:** 840,000 sq. m. mixed-use development
- 9 PARIS RIVE GAUCHE (LEFT BANK)**  
2.5 million sq. m.:  
Bibliothèque de France, Paris Diderot University  
**Planned:** 450,000 sq. m. of mixed-use high-rise buildings
- 11 SCIENCE/HEALTHCARE CAMPUS**  
Hospital facilities, cancer research and innovation  
**Planned:** 450,000 sq. m. devoted to science and the services sector
- 12 PARIS-SACLAY CAMPUS**  
Europe's leading private/public research cluster (maths, physics, engineering science, energy, etc.)  
**Planned:** a campus city of 1.6 million sq. m.

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# GRAND PARIS OPPORTUNITIES

## LOCATE

Tailored operational and effective support - premises, sales contacts, technology partners, administrative procedures, recruitment

[www.paris-region.com](http://www.paris-region.com)

## INVEST IN NEW SITES

150 million sq. m. for development and construction in a range of locations connected by the Grand Paris Express metro system

[www.greater-paris-investment-agency.com](http://www.greater-paris-investment-agency.com)

## ACCESS PUBLIC CONTRACTS

Public procurement contracts are set to boost a number of business sectors - construction/civil engineering, energy, engineering, environmental services, ICT, finance, legal services, etc.

[www.societedugrandparis.fr](http://www.societedugrandparis.fr)



Greater Paris Investment Agency