



# AMONG THE PROJECTS SHOWCASED AT MIPIM 2010

16 - 19, MARCH 2010 - PALAIS DES FESTIVALS, CANNES, FRANCE

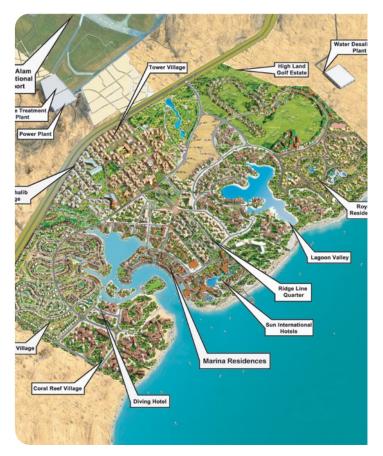


#### BAHRAIN BAY, BAHRAIN

Bahrain Bay is located off the north-eastern shore of Manama, the Kingdom's capital and central business district. The masterplan, designed by Skidmore, Owings and Merrill, will see the creation of a waterfront district designed around vibrant neighbourhoods of residential, commercial and retail spaces, all based upon the unique concept of an island connected by two bridges forming an inner harbour.

This US\$2.5 billion (€1.8 billion) project, which spans 430,000 m<sup>2</sup> of reclaimed land, comes complete with infrastructure and utilities and is a unique offering in the Mid-East development arena. The project will house a population of over 25,000 and more than 40 buildings and towers designed by leading architecture firms. This exceptional space is divided up into seven zones with three additional plots which have been assigned to the project's three anchor developments, Arcapita, The Four Seasons and CapitaLand. Arcapita Bank, one of the main investors in this project, will have its headquarters built on Bahrain Bay, along with a Four Seasons hotel. And Singapore developer CapitaLand is developing Raffles City Bahrain, a gold-standard residential and commercial mixed-use development, conceived by world architect Rafael Viñoly.





#### PORT GHALIB, EGYPT

The hotel's location is right in the heart of the Port Ghalib International Marina, situated on the Red Sea, and is only a five minutes drive from the Marsa Alam International Airport. It will feature a kilometer stretch of retail outlets, restaurants, cafés, bars and four international hotels, myriad activities on land and sea, the second largest swimming lagoon ever made, a traditional Egyptian bazaar, an international marina overlooked by residences, and a convention centre seating over 1,500 delegates. It will also include around nine different themed villages visually and physically linked and capitalising on the sites natural assets.

Port Ghalib wants to be recognized as a world-class integrated resort for its environmental conservation, cultural preservation, design creativity, and diversity of entertainment choices and facilities. Port Ghalib is being created under the guidance of the vision and master plan of the M.A. Kharafi Group. Some of the finest planners (such as Francois Spoerry, EDAW and Sogreah) have been involved in the master, urban and marina planning. The internationally renowned consultants KPMG have been involved in the marketing and feasibility studies. The architects WAT&G International conceptualized and designed the unique architecture to be in harmony with the environment, drawing their inspiration from traditional and historic designs. Environmental plans were conducted with Enviro-Pro, SWRC, and ECO Conserve.

### STONE TOWERS, EGYPT

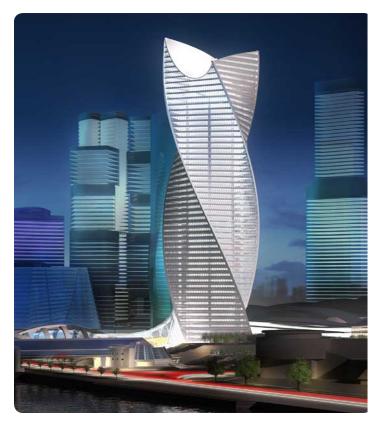
Rooya Group announces the launch of Egypt's prime development 'Stone Towers,' that is dedicated to offering a state-of-the-art business park. The strategic location of the Stone Towers site along Cairo ring road, represents an ideal location for the development, which is set to become Cairo's largest business park and to create a unique gateway to New Cairo.

Stone Towers will have approximately 550,000  $m^2$  of gross area dedicated primarily to highly-advanced business facilities. In addition to offering world class office facilities, the business park combines retail, food and beverage, and a 5-star hotel with more than 480 rooms. The programmatic variety creates a rich mixed use environment for office tenants.

There are 18 buildings in total, which are then further broken down to a total of 36 masses with atrium voids in between to create physical and visual permeability. The buildings' edges visually interlock and merge with the landscape, creating a cohesive composition. World-renowned architect Zaha Hadid from London was commissioned to develop an outstanding architectural landmark that best presents modern Egypt to the world business community and represents an uncompromising design concept that respects and responds to the Egyptian context with an eye on introducing a new landmark in the land of the Nile.







#### CITY PALACE, FEDERATION OF RUSSIA

City Palace Tower, developed by Snegiri Developments, is the 250 metres high centrepiece of City Palace development (169,000 m<sup>2</sup> development in Moscow-City). It is located on a 2.54 hectare site and signals the entrance to Moscow-City with its iconic form framing the large public plaza. The Tower is situated 4 km from the Kremlin, forming the first line of buildings in Moscow City.

The building was conceived as the embrace of two complementary forms. Whilst there is sensuality in the shape of the building there is innovation in the "twist." The "twist" extends the period of daylight available to all facades. The "skirt" creates a "twist" providing different views on each storey. The roof form creates a spectacular atrium linked to the entrance lobby. Each floor delivers  $1,512 \text{ m}^2$  to  $1,586 \text{ m}^2$  of class A premium space and office space. The innovative structural system ensures a column-free perimeter. Two levels of retail, entertainment and food courts served by a further three levels of underground car parking are planned beneath the public plaza. The development comprises a wedding palace (2,000 m<sup>2</sup>), a "twisting" tower for offices (80,000 m<sup>2</sup>), a museum for Moscow-City entertainment, a supermarket and food courts (23,000 m<sup>2</sup>).

#### ORIGAMI, FRANCE

In the heart of the central business district of Paris, Origami is a new independent office space of 4,900 m<sup>2</sup> with a strong identity, a high environmental quality HQE® development and a rational design optimized to accommodate 350 people. The building has remarkable location with easy access by any means of transport, a level of technology and services for the company serenity and cutting-edge technology to enhance business performance, flexibility and cost effectiveness. It benefits from the visibility and prestige of an address on Place Charles-de-Gaulle in Paris, the elegance and sophistication of a development by architect Manuelle Gautrand, as well as the quality and reliability of a property owned by Gecina.



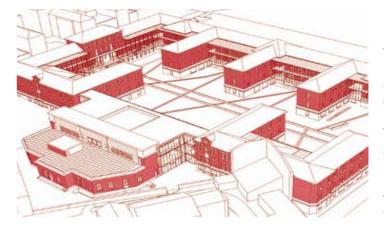
### ANTHOS, FRANCE

Gecina, with the  $10,050 \text{ m}^2$  Anthos project, is willing to conceive spaces, elements and intelligent facades with little energy consumption and to anticipate the future in terms of sustainability and maintenance.

"Anthos" is an eco-friendly building concieved to be a real working tool and to be able to transform easily and follow companies in their evolution and successive reorganizations. Anthos is a continuation of the industrial site and extends its heritage and its cultural values.

Gecina created this building as an aluminium light-weighted envelope which claims its bond with its district and which is adjacent to the nearby row of buildings.





#### RED CROSS HEADQUARTERS, FRANCE

The renovation and reconstruction of  $17,000 \text{ m}^2$  within Broussais Hospital buildings in Paris, in order to accommodate the future Headquarters of the French Red Cross, were completed according to the expected schedule and budget.

The Architects Reichen et Robert have designed suspended steel and glass corridors on the existing façade built in 1929. TECTON acted as consultant to the client SOGE-PROM (The Société Générale development subsidiary) and was in charge of cost control and technical advising during the works.

#### MOURAKAB JANZOUR, LIBYA

The company ACARE Libya (Alinmaa Holding for Construction and Real Estate) was created in early 2009. Its purpose is to invest in and develop new towns, mixed-use complexes and urban redevelopment in Libya, and more particularly in and around the capital, Tripoli.

In addition to two big redevelopment projects in the city – Al Mansoura Plaza, 60 hectares located two kilometers to the west of Tripoli, and Gharghour Gardens, a  $550,000m^2$  area located along a major road system of the capital city – ACARE has been commissioned to develop Mourakab Janzour.

This beachfront site of 115 hectares, to the west of Tripoli, is destined to become an important tourism and mixed-use resort with an international marina of over 600,000m<sup>2</sup>.









#### SEASIDE MARIANA SPA & GOLF RESORT, NICARAGUA

Seaside Mariana Spa & Golf Resort, a 370 ha beachfront resort development on the Pacific coast of Nicaragua, has announced the launch of phase two of the development. Seaside Mariana is situated near the coastal towns of Pochomil and Masachapa, an hour's drive southwest of the Nicaraguan capital of Managua.

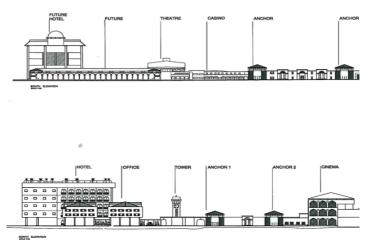
Phase two of the development includes the Punta del Norte 'neighbourhood' scheme. Located along the Pacific beach, at the northernmost corner of the property, this features a number of beachfront houses and one, two and three-bedroom high-rise condominium apartments. The Punta del Sur neighbourhood, meanwhile, features ocean-front low-rise condominiums, 'condotel' units and 'casitas,' and ocean-view golf villas. The south-west facing enclave is located along the ninth, I6th and I8th holes of the El Madrono golf course designed by Jack Nicklaus. According to Kevin Fleming, chairman of Seaside Mariana developer Grupo Mariana,"5% of the purchase price of every sale is donated to Fundacion Mariana, a non-profit organisation that was created expressly to support socially responsible programmes dedicated to fostering growth, selfreliance and sustainability in the new Nicaragua."



#### IT@ RIVERS, NIGERIA

SBT Juul Africa will be developing an Information and Technology (IT) Village in Greater Port Harcourt City called IT@ Rivers. The Innovation park will be part of the new planned Garden city development and will approximately span over 80 hectares.

This US\$90 million (€65,4 million) project will assist in improving the digital development and literacy in this part of the world. Not only will it enable digital technology to influence all aspects of life in Port Harcourt, but it will create job opportunities and assist in reducing unemployment in the state. It will feature a 350-seater Auditorium and Conference facility, a shopping arcade, an ICT library and shops, 10 meeting/training rooms, a kitchen facility catering for 100 hot meals per hour and high tech laboratories (computer/computer networking lab, telecommunications lab/ broadband wireless lab).



#### MONTE@RIVERS, NIGERIA

For the second project, the Rivers State Government in conjunction with SBT Juul Africa, will develop the US\$150 million (€109 million) Retail Mixed-Use Park/Centre.

This new development is called Monte@Rivers and will be developed in the Omagwa Area of the New City in Great Port Harcourt City. Monte@Rivers will borrow elements from a traditional Tuscany village, where shoppers and visitors will be emotionally and psychologically transported to Italy. For diners, a unique experience will be offered with fine restaurants and seating spilling over onto the streets. It will comprise purpose-built office blocks, retail and shopping malls, entertainment halls, a luxury hotel, a conference and events centre with a wedding chapel, additional religious gathering rooms, conference and banqueting facilities.

The project also involves a multi-purpose piazza which could feature exhibitions and expos and a secured parking area, cinemas, theatres and game arcades, an amphitheatre and adventure activity such as rock climbing walls, bowling, water-world and funfair rides.







#### WARSAW BIELANY DISTRICT, POLAND

The Pirelli Pekao Real Estate company, together with architects at Autorska Pracownia Architektury Kurylowicz & Associates studio, has prepared an urban planning proposal for the development of a site formerly occupied by the Huta Warszawa steelworks in Warsaw's Bielany district. This residential/services project is to be located on two plots of 94 hectares altogether. The land designated for construction lies next to the Mlociny metro station and includes an area near the Huta ArcelorMittal steelworks. The project will provide about 7,000 apartments and ensure space for the development of all necessary infrastructures. The Bielany project will satisfy a considerable part of Warsaw's residential needs: it should provide housing for 20,000 people over the next 15 years. The new residential estate in Bielany will set new standards in the layout of green areas and landscaping. The project earmarks 30 hectares of land, or one-third of the total area, for sports and recreation. The part of the residential estate near the former Huta Warszawa steelworks will be separated from the post-industrial site by means of a specially-designed green buffer zone. An added value of the project is the proximity of vast green areas, including the Mlocinski forest, the Kampinoski National Park, the Warsaw Escarpment area, and the Vistula river bank.

#### JANTAR, POLAND

In Slupsk, developer Mayland has been working on the extension of the Jantar Shopping Mall. The opening is planned at the end of 2011 to create a complete regional mall of 42,000 m<sup>2</sup>. Jantar's extension will offer a unique blend of retail, catering, and entertainment: new fashion-mix anchors, a Multikino multiplex cinema, a bowling alley, and numerous restaurants and cafés. An additional attraction will be a giant slide and an artificial waterfall inside the building. It is planned to become the largest and the most diversified shopping and entertainment complex in this part of the Baltic coast.

### SERENADA, POLAND

In the middle of 2012, Mayland's Serenada Shopping Centre, offering 40,000 m<sup>2</sup> for retail and services to the tenants in Cracow will open its doors. It will be located in Olsza District, the most attractive retail destination in Cracow, as it is dense with and facilities. The architectural concept of Seranda is to integrate surrounding independent units. Situated by the main communication axis of Cracow, it will be a 15-minute drive away for about 540,000 inhabitants - nearly the whole left bank of the city.

### ALEJA SLONCA, POLAND

At the same time, Mayland will open Aleja Slonca, a shopping centre of  $35,000 \text{ m}^2$  located in Szczecin, the 7th largest city in Poland. The arcade is to provide the new western suburbs with their own high street - a downtown for leisure and shopping with not only retail and services, but also restaurants and a cinema. It will be located at a major crossing point on the Polish-German border. The catchment area of the arcade is estimated at 500,000 million customers.







#### WORONICZA QBIK, POLAND

In early January, Polish developer Ghelamco started the construction of Woronicza Qbik, a unique residential project in Warsaw. These first 'soft lofts' in Poland, to be delivered in 2011, were designed to come up to the expectations of the most demanding people who, due to their active work-life, live in accordance with the fast rhythm of the big city.

The project combines the unconventional architecture of traditional lofts with the high standard of modern and comfortable residential buildings. The unique character of Woronicza Qbik is also underlined by its unconventional cascade architecture proposed by the architectural studio INVI. The height of the building varies between six, eight, ten or eleven floors.

Located in the lively Mokotów district, Woronicza Qbik will offer 346 apartments of which 187 are two-level lofts and 159 are one-level flats. Additional features include a green patio of 3,000 m<sup>2</sup> situated inside the complex, a restaurant, a coffee bar, and a press lounge.

### MOKOTÓW NOVA, POLAND

Mokotów Nova is a new office building to be developed by Ghelamco in Mokotów – Warsaw's most successful and fastest developing district. The building will be located within 10 minutes drive of the international Warsaw Frédéric Chopin Airport and 15 minutes away from the city centre.

The building of twelve floors and three underground levels will provide nearly 46,000 m<sup>2</sup> of modern and high quality Gross Area dedicated mainly to advanced business facilities. Developed to the high international standards of Class A, it will offer efficient office area and come up to the expectations of the most demanding tenants.

Mokotów Nova was designed by the leading Belgian architectural studio Jaspers & Eyers Partners. Its original glass façade, combined with natural stone and steel elements, will make the project unique when compared to the vast majority of traditional Warsaw's office buildings. Apart from the office area, Mokotów Nova will also provide such amenities as a restaurant, a coffee shop and a press lounge.





### DREAM HUB, SOUTH KOREA

Dream Hub is a new mixed-use project planned in the Yongsan International Business District of Seoul, South Korea. Launched in 2009 and due in December 2016, it will comprise offices and hotels, as well as commercial, cultural and residential real estate.

Dream Hub is designed to become the new 'heart of Seoul' and to turn the Korean capital into an international primelocation port and business hub.

The 566,800 m<sup>2</sup> project, conceived by Daniel Libeskind, is directly inspired by the ancient Silla gold crowns.

Consisting of about 30 buildings, with the main tower culminating at 600 meters, the project's size, and its effect on the Korean economy, should be of great importance.

According to the representatives of Yongsan Development Company, it will not only attract an estimated 140 million visitors, but also create some 360,000 jobs and generate 67 trillion Korean Won ( $\notin$ 42 billion) in added value.





### BARCELONA TRIANGLE, SPAIN

In Spain, the Catalan government and the city of Barcelona have joined together to create the Barcelona Economic Triangle, intended to be one of the main regions of rapid growth and business opportunities in Mediterranean Europe. The regional and city governments will promote the Barcelona Economic Triangle at MIPIM to attract European and international investors.

The Barcelona Economic Triangle is committed to a model of economic growth based on innovation and creativity, rooted in the knowledge economy. The keys to the Barcelona Economic Triangle are: land and property availability, development opportunities, good and improving infrastructure, research and development centres and an educated workforce all backed up by a Mediterranean quality of life.

Three established growth areas form the Barcelona Economic Triangle: the 22@Barcelona project, which involves the transformation of 200 ha of industrial urban land into an innovative production district for developing knowledge-intensive activities; Alba Park, home to the Alba Synchrotron that will provide research facilities for materials science, microelectronics and nanotechnology; and the Delta Bcn, which will have a range of high-level research centres, services and infrastructure, including a wind tunnel for aerodynamic testing.

#### EURO-2012 ZONE, UKRAINE

The Lviv city mixed use project anticipates the development of 326 hectares around the EURO-2012 soccer stadium to be finished by the end of 2011.

The feasibility study was completed by Ernst & Young, acknowledging project feasibility, listing key project zones by function, assessing the demand and listing implementation stages.

The implementation approach consists of attracting developers in order to identify land plots to develop under the city-development concept and zoning set; attracting investors and attracting world-class architects. The residential and office space demand is enormous due to the highly prestigious area and lack of major construction projects in recent years. The city will support the relocation of offices from the historical city centre to the new area. The existence of a hippodrome, a Euro stadium as well as new entertainment, exhibition and shopping centres will form a zone to attract families and people.

The city will build necessary transport infrastructure, including new tram routes. The start of the project is set for 2011 and should end in 2020.







#### DEAL PIER, UK

This café on Deal Pier, developed by Price & Myers, sits on the 1950s concrete and steel pier, in Kent, UK. The structure is made from Iroko beams joined by stainless steel plates formed into timber portal frames. Salt and extreme storm conditions make the site very hostile. The use of a durable hardwood and stainless steel help the building to withstand this highly corrosive atmosphere. The roof is given a shallow 'v' shape so that it acts as a sluice to quickly direct away the occasional high wave that dumps huge quantities of water all at one time.

The building is organised into two parts, one entirely opaque and one as glassy as possible. Natural ventilation is brought in under the benches. It is recycled through heat exchange in winter and blown off through big, high-level clerestories in summer. Internal lighting is divided between concealed uplights to illuminate the ceiling rafters and an array of laconic dangling pendants.

More projects profiles to be discovered on MIPIM online community on www.mipim.com

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