



REGIONAL MARKETING

28 October 2009 at 9.30 am

Maison des Associations Internationales
Rue Washington, 40
1050 – Bruxelles

Draft Agenda

- 9.30 – 10.00 Welcome coffee
- 10.00 – 11.30 How to successfully market the technology base of your region in order to attract investors / end users ?
Speaker: René BUCK – Buck Consultants International (NL)
- 11.30 – 12.00 Coffee break
- 12.00 – 13.00 Opportunities from technology commercialisation
Speaker : Jenny FAWN – SRI Consulting Business Intelligence (UK)
- 13.00 – 14.15 Networking lunch
- 14.15 – 16.45 Lessons from a members' experience + Open forum
Speakers: Vincent Golain – ARD Paris Ile-de-France (F)
Jacques Evrard – Brussels Enterprise Agency (B)
Mr X – OCO Consulting
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