



Ferrari World Abu Dhabi Frequently Asked Questions

What is Ferrari World Abu Dhabi?

Ferrari World Abu Dhabi, set to open on October 28 2010, is the world's first Ferrari theme park and largest attraction of its kind. It will be an intense multi-sensory experience and a must-visit for enthusiasts, fans and families. Ferrari World Abu Dhabi pays tribute to the passion, excellence, performance, technical innovation that Ferrari has established over the years and represents today. The Park will host a number of attractions, including rides for children of all ages, a wide variety of Italian delicacies, and of course unique shopping experiences.

How much will tickets cost?

Ticket prices will be released as we move closer to the opening date. However, I can reassure you that we will offer our guests great value for money.

What type of attractions will Ferrari World Abu Dhabi feature?

Ferrari World Abu Dhabi will feature over 20 rides and attractions designed to tell the Ferrari story in ways which will appeal to a broad audience of different ages and interests. Some of these will include the world's fastest rollercoaster, an interactive 4D fantasy adventure for the family and a flume ride through the heart of a Ferrari 599 engine.

How big is Ferrari World Abu Dhabi?

Ferrari World Abu Dhabi's iconic sleek red roof is directly inspired by the classic double curve side profile of the Ferrari GT body, spanning 200,000 m² and carrying the largest Ferrari logo ever created. The indoor enclosed space (area accessible to the general public) will be 86,000 m².

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Where exactly is Ferrari World Abu Dhabi?

Ferrari World Abu Dhabi is located on Yas Island - set to become a global tourist destination with a wide range of accommodation and entertainment facilities - on the North East side of Abu Dhabi's mainland, a 10-minute drive from the Abu Dhabi International Airport, 30 minutes from the city of Abu Dhabi and 50 minutes from Dubai Marina.

Why Abu Dhabi?

Located at the crossroads between Europe, Asia and Africa, Abu Dhabi is the ideal location to build Ferrari World Abu Dhabi. Motor sports are extremely popular in the United Arab Emirates. Ferrari World Abu Dhabi will offer enthusiasts, fans and families the opportunity to experience Ferrari in a unique and intensely fun way.

Who is Ferrari World Abu Dhabi owned by?

Ferrari World Abu Dhabi is owned by Aldar Properties PJSC, Abu Dhabi's leading property development, management and investment company.

What is Ferrari's involvement in the project?

Ferrari is closely involved in all aspects of the Park. Ferrari's key principles of excellence and performance in the context of technological innovation underpin every aspect of the project.

Who is responsible for the operation of Ferrari World Abu Dhabi?

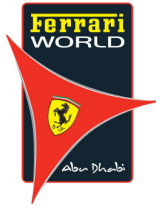
Farah Leisure Parks Management L.L.C, a joint venture between Aldar Properties PJSC, the leading Abu Dhabi-based real estate developer and ProFun Management Group Inc., an international leisure facilities management and operating company, will be responsible for managing and operating Ferrari World Abu Dhabi.

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Who was the brain behind the idea?

In April 2007, Aldar Properties PJSC, Abu Dhabi's leading property development, management and Investment Company, announced the signing of an exclusive contract with Ferrari to construct the Ferrari Theme Park on Aldar's Yas Island project. The agreement between these two pioneering industry leaders reflects the unique foresight and deep rooted relationship that, through this exciting new park, will meet a significant entertainment and leisure need for fans and families in the region.

About Ferrari World Abu Dhabi:

Ferrari World Abu Dhabi will be the world's largest indoor and only Ferrari theme park. It will be an intense multi-sensory experience and a must-visit for enthusiasts, fans and families. With over 20 unique rides, attractions and shows, including the world's fastest rollercoaster, Ferrari World Abu Dhabi will be a celebration of Ferrari's past, present and future. Due to open in 2010, Ferrari World Abu Dhabi is set to be one of the signature features of Yas Island, a 2,500 hectare island dedicated to leisure, entertainment and lifestyle.

Ferrari World Abu Dhabi is a world-class development by Aldar Properties PJSC, Abu Dhabi's leading property development, management and investment company and will be managed by Farah Leisure Parks Management LLC, a joint venture between Aldar Properties PJSC and ProFun Management Group Inc., an international leisure facilities management and operating company.

For further information on **Ferrari World Abu Dhabi** - ferrariworldabudhabi.com

Please also refer to other useful links:

- **Ferrari** - ferrari.com
- **Aldar Properties PJSC** - aldar.com
- **Yas Island** – yasisland.ae
- **Farah Leisure Parks Management L.L.C** – farahleisure.com
- **ProFun Management Group** - profungroup.com

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