

# **TRANSITIONING TO THE NEW RISK MANAGEMENT STANDARD**

**AS/NZS/ISO 31000:2009**

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# Why a new standard?

## AS/NZS 4360:2004

- Was due for update in 2009
- The most widely used global RM Standard

## ISO 31000 is a paramount standard

- Like 9000 and 14000
- Will guide all other ISO/IEC standards with respect to RM process
- Will replace national RM standards

## ISO Guide 73

- Global vocabulary of risk management terms
- Being re-written by same WG, in parallel with ISO 31000

## IEC 31010 Risk Management - Risk Assessment Techniques

- Reflects current good practices in selection and utilisation of RM techniques
- Being written in with the involvement of the same WG, in parallel with ISO 31000 and ISO Guide 73



# Terms of Reference

(as approved by ISO TMB)

- **The Working Group develop a document which provides principles and practical guidance to the risk management process.**
- **The document is applicable to all organisations, regardless of type, size, activities and location and should apply to all type of risk.**
- **The document should establish a common concept of risk management process and common related concepts.**

*Terms of Reference, as approved by ISO TMB (Continued)...*

- **The document should provide practical guidelines to:**
  - Understand how to implement risk management
  - Identify and treat all types of risk
  - treat and manage the identified risks,
  - improve an organisation's performance through the management of risk,
  - maximize opportunities and minimize losses in the organisation;
  - raise awareness of the need to treat and manage risk in organisations.
  
- **Type of deliverable**

The standard to be developed is a Guideline document, **and is NOT to be used for the purpose of certification.**

# ISO Guide 73 - Scope

- **Provides a basic vocabulary of the definitions of generic terms related to risk management**
- **Aims to encourage a mutual and consistent understanding, a coherent approach to the description of activities relating to the management of risk, and use of risk management terminology in processes and frameworks dealing with the management of risk.**

# Terms included in ISO Guide 73

- COMMUNICATION & CONSULTATION
- CONSEQUENCE
- CONTROL
- ESTABLISHING THE CONTEXT
- EVENT
- EXPOSURE
- EXTERNAL CONTEXT
- FREQUENCY
- HAZARD
- INTERNAL CONTEXT
- LEVEL OF RISK
- LIKELIHOOD
- MONITORING
- PROBABILITY
- RESIDUAL RISK
- RESILIENCE
- REVIEW
- RISK
- RISK ACCEPTANCE
- RISK AGGREGATION
- RISK ANALYSIS
- RISK APPETITE
- RISK ASSESSMENT
- RISK ATTITUDE
- RISK AVERSION
- RISK AVOIDANCE
- RISK CRITERIA
- RISK EVALUATION
- RISK FINANCING
- RISK IDENTIFICATION
- RISK MANAGEMENT
- RISK MANAGEMENT AUDIT
- RISK MANAGEMENT FRAMEWORK
- RISK MANAGEMENT PLAN
- RISK MANAGEMENT POLICY
- RISK MANAGEMENT PROCESS
- RISK MATRIX
- RISK OWNER
- RISK PERCEPTION
- RISK PROFILE
- RISK REGISTER
- RISK REPORTING
- RISK RETENTION
- RISK SHARING
- RISK SOURCE
- RISK TOLERANCE
- RISK TREATMENT
- STAKEHOLDER
- VULNERABILITY

# The Pivotal Definition - Risk

## “Effect of uncertainty on objectives”

**NOTE 1** An effect is a deviation from the expected — positive and/or negative.

**NOTE 2** Objectives can have different aspects (such as financial, health and safety, and environmental goals) and can apply at different levels (such as strategic, organisation-wide, project, product and process).

**NOTE 3** Risk is often characterized by reference to potential events and consequences, or a combination of these.

**NOTE 4** Risk is often expressed in terms of a combination of the consequences of an event (including changes in circumstances) and the associated likelihood of occurrence.

**NOTE 5** Uncertainty is the state, even partial, of deficiency of information related to, understanding or knowledge of, an event, its consequence, or likelihood.

	<b>KNOWLEDGE ABOUT OUTCOMES</b>	
<b>KNOWLEDGE ABOUT LIKELIHOODS</b>	Well-defined outcomes	Poorly defined outcomes
	<b>risk</b>	<b>ambiguity</b>
Some basis for probabilities	<b>"INCERTITUDE"</b>	
No basis for probabilities	<b>uncertainty</b>	<b>ignorance</b>

O’Riordan, T, and Cox, P. 2001. Science, Risk, Uncertainty and Precaution.

Senior Executive’s Seminar – HRH the Prince of Wales’s Business and the Environment Programme.

University of Cambridge.



# Key Definitions

- **RISK OWNER:** person or entity with the accountability and authority to manage risk.
- **RISK ATTITUDE:** organisation's approach to assess and eventually pursue, retain, take or turn away from risk.
- **RISK APPETITE:** amount and type of risk that an organisation is prepared to pursue, retain or take.
- **RISK TOLERANCE:** organisation's or stakeholder's readiness to bear the risk after treatment in order to achieve its objectives

*Note: Risk tolerance can be influenced by legal or regulatory requirements.*

- **RISK AVERSION:** attitude to turn away from risk.

## ***Key Definitions (Continued)...***

- **RISK AGGREGATION:** consideration of risks in combination.
- **RISK ACCEPTANCE:** informed decision to take a particular risk.

*Note 1: Risk acceptance can occur without risk treatment or during the process of risk treatment*

*Note 2: Accepted risks are subject to monitoring and review*

- **CONTROL:** measure that is modifying risk.

*Note 1: Controls include any process, policy, device, practice, or other actions which modify risk.*

*Note 2: Controls may not always exert the intended or assumed modifying effect.*

## ***Key Definitions (Continued)...***

- **RISK RETENTION:** acceptance of the potential benefit of gain, or burden of loss, from a particular risk.

*Note 1: Risk retention includes the acceptance of residual risks*

*Note 2: The level of risk retained can depend on risk criteria.*

- **RESIDUAL RISK:** risk remaining after risk treatment.

*Note 1: Residual risk can contain unidentified risk*

*Note 2: Residual risk can also be known as “retained risk”*

- **RESILIENCE:** adaptive capacity of an organisation in a complex and changing environment.

- **RISK PROFILE:** description of any set of risks.

*Note: The set of risks can contain those that relate to the whole organisation, part of the organisation, or as otherwise defined.*

# Yet to be defined...

- **ACCOUNTABLE:** liability for the outcomes of actions or decisions.

*NOTE: includes failure to act or make decisions*

OR

- **ACCOUNTABLE:** being obligated to answer for an action.

- **RESPONSIBLE:** obligation to carry out duties or decisions, or control over others

OR

- **RESPONSIBLE:** having the obligation to act.

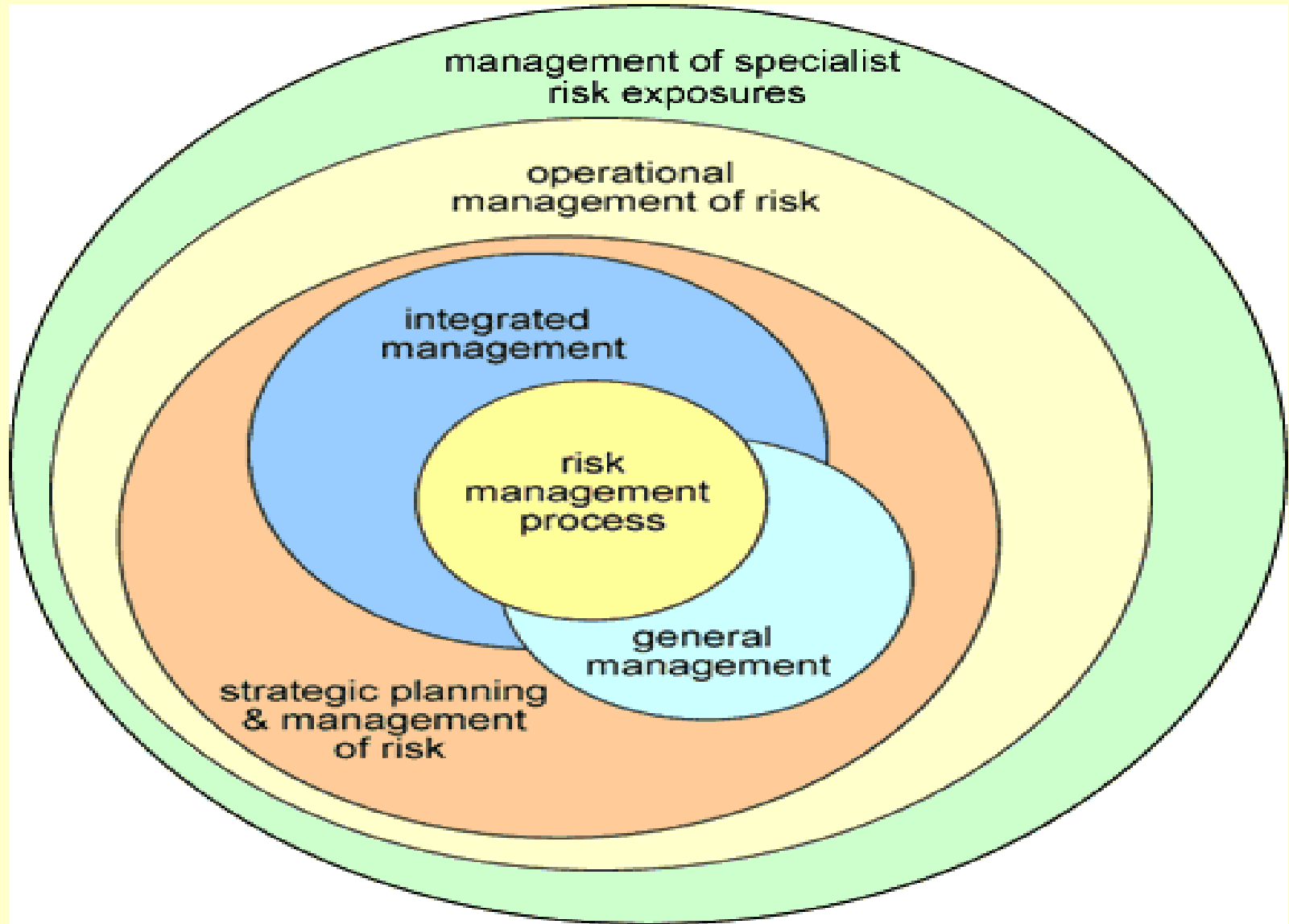
# ISO 31000:2009 - Scope

- Provides principles and generic guidelines on principles and implementation of risk management.
- Can be applied to any kind of organisation, and not specific to any industry or sector.
- *Is NOT intended to be used for the purpose of certification.*

# ISO 31000:2009 - Users

- **ISO 31000:2009 is intended to be used by a wide range of stakeholders including:**
  - those responsible for implementing risk management within their organisation;
  - those who need to ensure that an organisation manages risk;
  - those who need to manage risk for the organisation as a whole or within a specific area or activity;
  - those needing to evaluate an organisation's practices in managing risk; and
  - developers of standards, guides, procedures, and codes of practice that in whole or in part set out how risk is to be managed within the specific context of these documents.

# A Business Principles Approach to Risk Management



# **Business Principles Approach**

**AS/NZS/ISO 31000:2009 Principles (Clause 3)**

**Risk management should....**

- 1. Create value**
- 2. An integral part of organisational processes**
- 3. Part of decision making**
- 4. Explicitly address uncertainty**
- 5. Be systematic and structured**
- 6. Be based on the best available information**
- 7. Be tailored**
- 8. Take into account human factors**
- 9. Be transparent and inclusive**
- 10. Be dynamic, iterative and responsive to change**
- 11. Be capable of continual improvement and enhancement**



# Attributes of enhanced risk management

AS/NZS/ISO 31000:2009

Annex A  
(Informative)

- **A pronounced emphasis on continuous improvement in risk management through the setting of organisational performance goals, measurement, review and the subsequent modification of processes, systems, resources and capability/skills.**

*Attributes of enhanced risk management (Continued)*

- **Comprehensive, fully defined and fully accepted accountability for risks, controls and treatment tasks.**
- **Named individuals fully accept, are appropriately skilled and have adequate resources to check controls, monitor risks, improve controls and communicate effectively about risks and their management to interested parties.**

*Attributes of enhanced risk management (Continued)*

- **All decision making within the organisation, whatever the level of importance and significance, involves the explicit consideration of risks and the application of the risk management process to some appropriate degree.**

*Attributes of enhanced risk management (Continued)*

- **Continual communications and highly visible, comprehensive and frequent reporting of risk management performance to all “interested parties” as part of their accepted governance processes.**

*Attributes of enhanced risk management (Continued)*

**Risk management is always viewed as a core organisational process where risks are considered in terms of sources of uncertainty that can be treated to maximize the chance of gain while minimizing the chance of loss.**

**Critically, effective risk management is regarded by senior managers as essential for the achievement of the organisation's objectives. The organisation's governance structure and process are founded on the risk management process.**

**ACCOUNTABILITY**

**SUPERVISION**

**GOVERNANCE**

**Potential greater  
future role of risk  
management** →

**STRATEGIC**

**MANAGEMENT**

**Traditional and current  
risk management  
application** →

**MANAGEMENT**

**EXECUTIVE**

**MANAGEMENT**

**DECISION & CONTROL**

**OPERATIONAL MANAGEMENT**

**Risk Management's Role in Corporate Governance**



# **Enterprise-wide Risk management Framework**

**(AS/NZS/ISO 31000:2009 Clause 4)**

**The framework in Clause 4 of AS/NZS/ISO 31000:2009 is not intended to describe a management system; but rather, it is to assist the organisation to integrate risk management within its overall management system.**

**Therefore, organisations should adapt the components of the framework to their specific needs.**

# **DISCUSSION**

**Considering what we have discussed so far, what do you think you are going to need to do to align your current framework (based on AS/NZS 4360:2004) to AS/NZS/ISO 31000?**



# Risk Management Framework

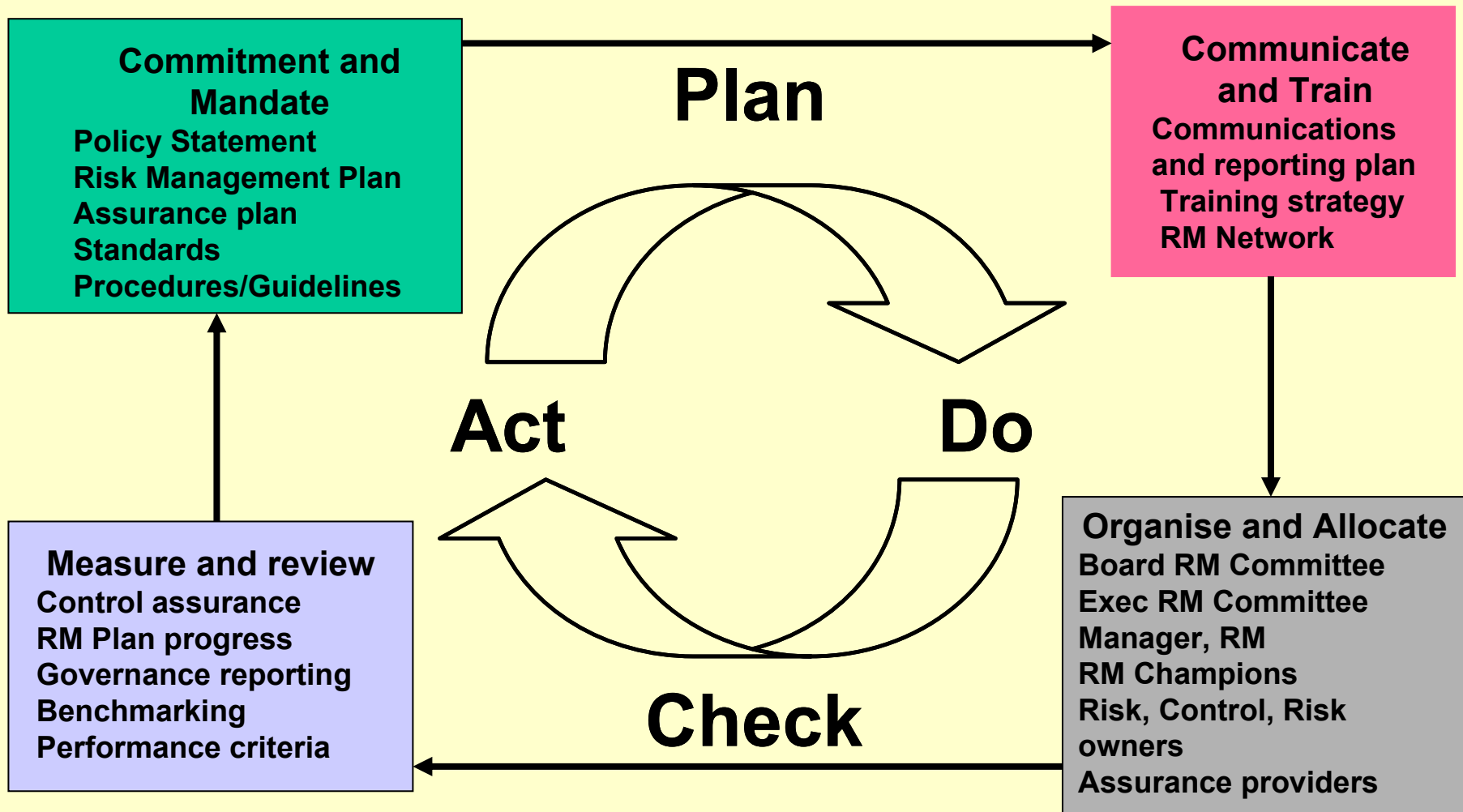
**Set of components that provide the foundations and organisational arrangements for designing, implementing, monitoring, reviewing and continually improving risk management throughout the organisation**

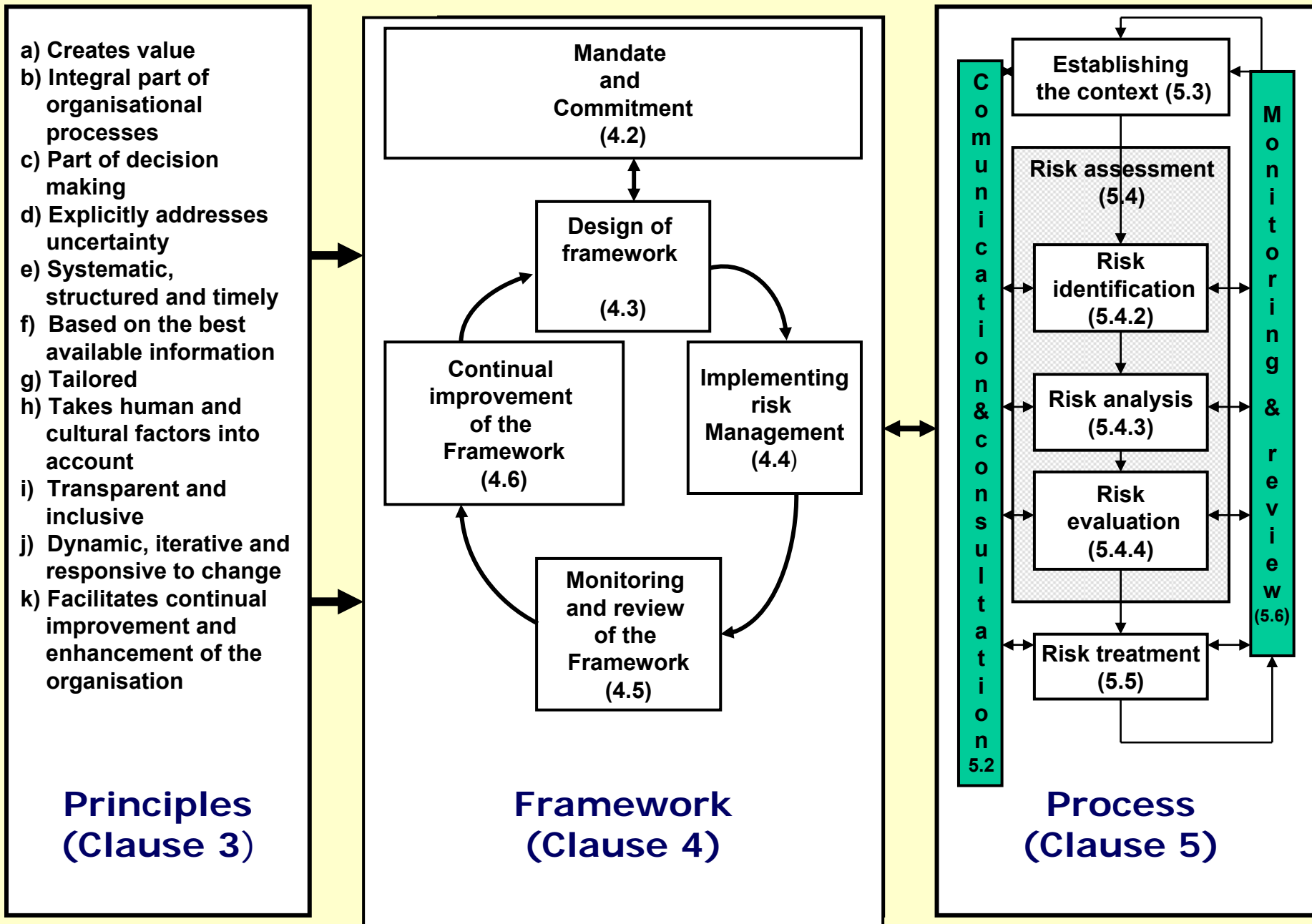
*NOTE 1 The foundations include the policy, objectives, mandate and commitment to manage risk.*

*NOTE 2 The organisational arrangements include plans, relationships, accountabilities, resources, processes and activities.*

*NOTE 3 The risk management framework is embedded within the organisation's overall strategic and operational policies and practices.*

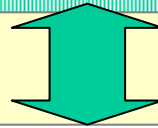
# PDCA – a starting point for a Business Improvement focused Risk Framework





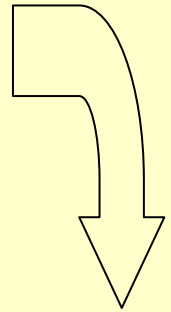
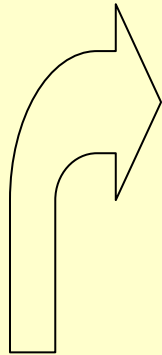
AS/NZS/ISO 31000:2009 Figure 1 – Relationship between the principles, framework and process

## Mandate and commitment (4.2)



### 4.3 Design of framework

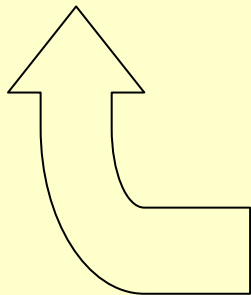
- 5.3.1 Understanding the organisation and its context
- 5.3.2 Risk management policy
- 5.3.3 Integration into organisational processes
- 5.3.4 Accountability
- 5.3.5 Resources
- 5.3.6 Establishing internal communication and reporting mechanisms
- 5.3.7 Establishing external communication and reporting mechanisms



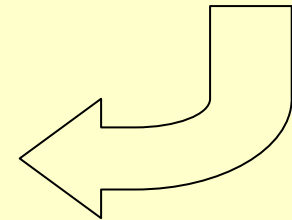
### 4.6 Continual improvement of the framework

### 4.4 Implementing risk management

- 5.4.1 Implementing the framework
- 5.4.2 Implementing the risk management process



### 4.5 Monitoring and review of the framework



- Future State/ End Vision
- SWOT, Opportunities and Risks
- Strategy & Tactics

**Planning**

**Processes**

**Execution/  
Integration**

**Review  
& Change**

**Monitor  
Performance**

- Manage Tactics
- Manage Tasks
- Manage Risks

- Performance
- Capability
- External Environment

- Strategic Learning
- Strategic Alignment
- Strategic Intelligence

# Hierarchical Objectives

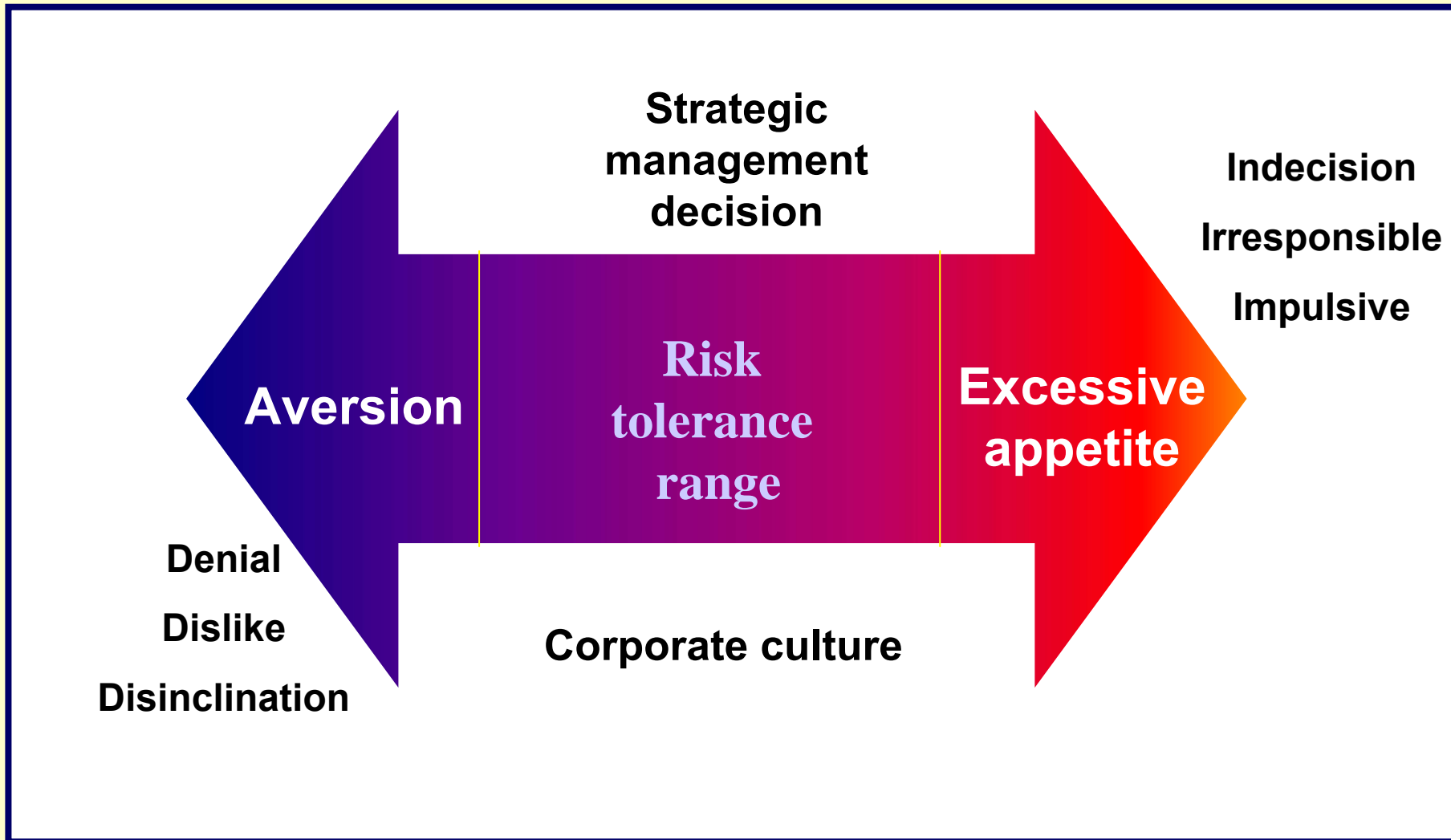
- **Strategic**: designed to provide the direction required to achieve strategic goals. These are usually long-term plans with a minimum timeframe of three to five years.
- **Tactical**: designed to further the implementation of the strategic plan, addressing tactical goals, following a shorter timeframe of generally one to three years
- **Operational**: designed to further the implementation of tactical plans and addressing operational goals. These plans have a much shorter timeframe of usually less than one year, sometimes with a timeframe of months, weeks or days.

# Organisational Objectives

There are generally three levels of objectives in any organisation, which align to the type of plan that will be implemented to help attain them:

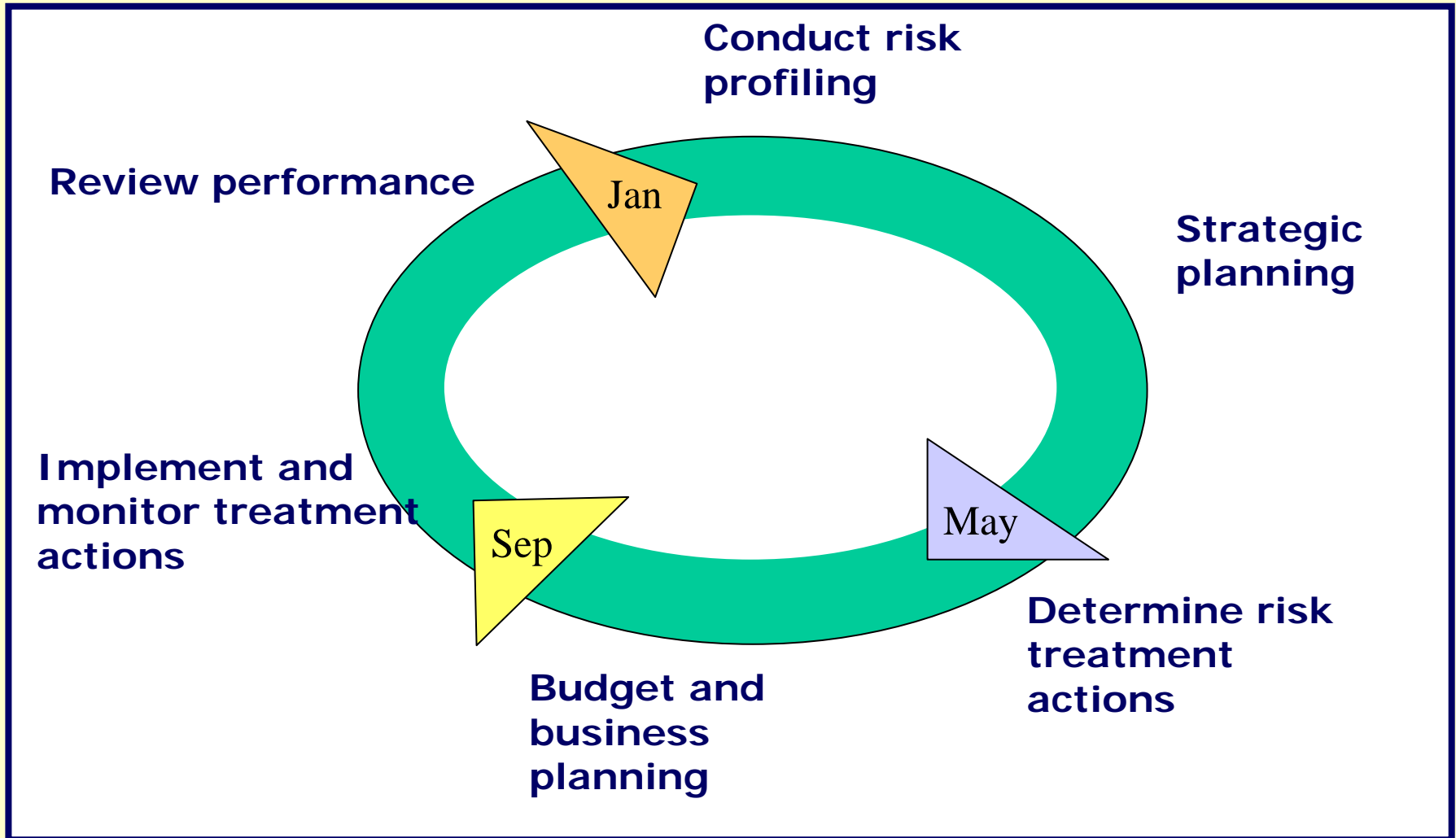
- **Strategic objectives** are usually very general by nature describing future results which have been determined by management. These generally describe the vision/mission for ensuring the success of the organisation.
- **Tactical objectives** are set by middle management for specific departments or business units. They are aligned to the strategic objectives and articulate what each department or business unit must do to achieve higher level objectives.
- **Operational objectives** are more specific in nature set by lower management to address the requirements set by tactical objectives.

# Organisational Risk Criteria





# Operational Risk Management Cycle

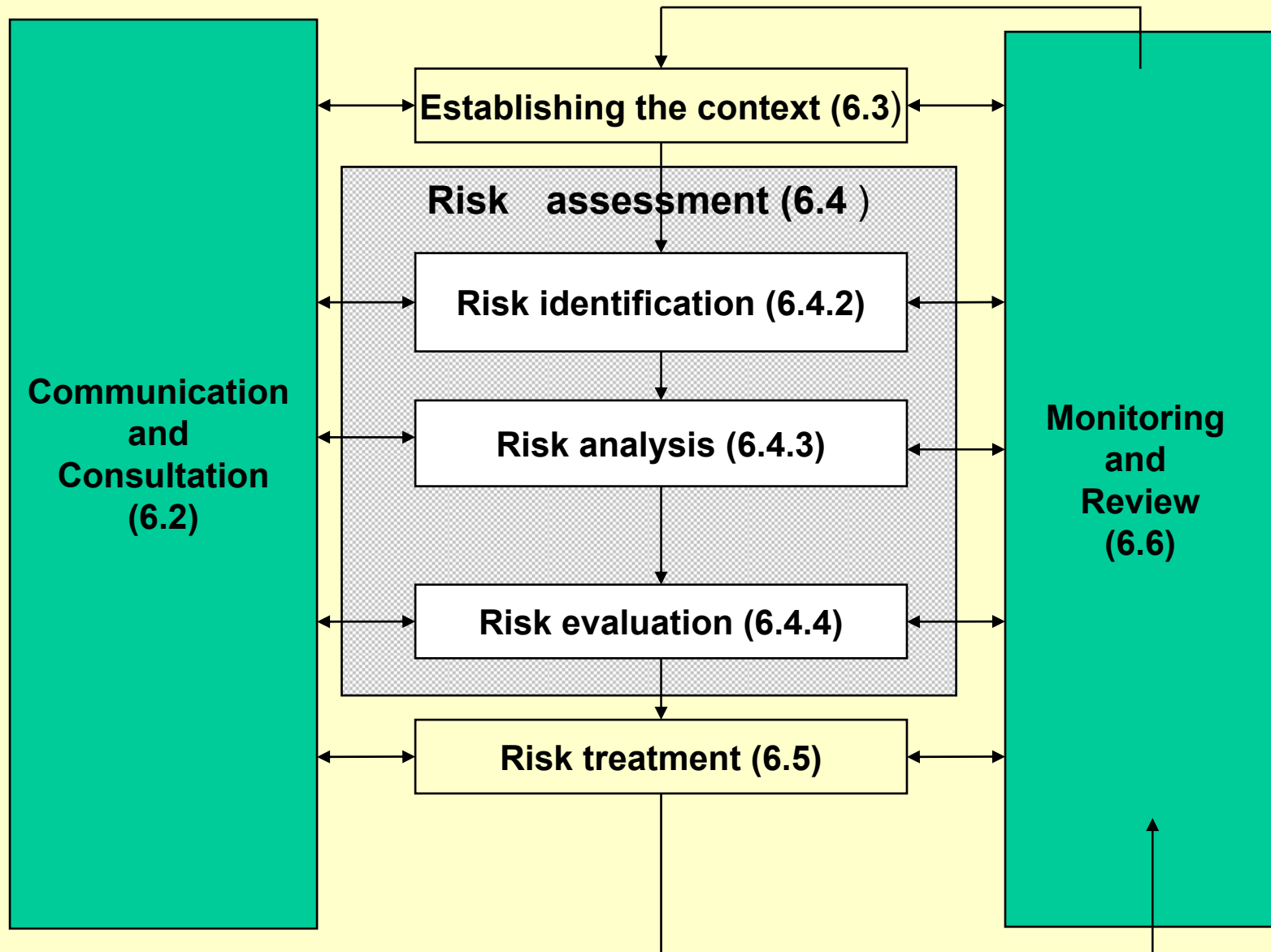


# **DISCUSSION**

**How will you align the current objectives of your agency's risk management framework to address the following objectives of AS/NZS/ISO 31000:**

- Strategic;**
- Tactical; and**
- Operational.**

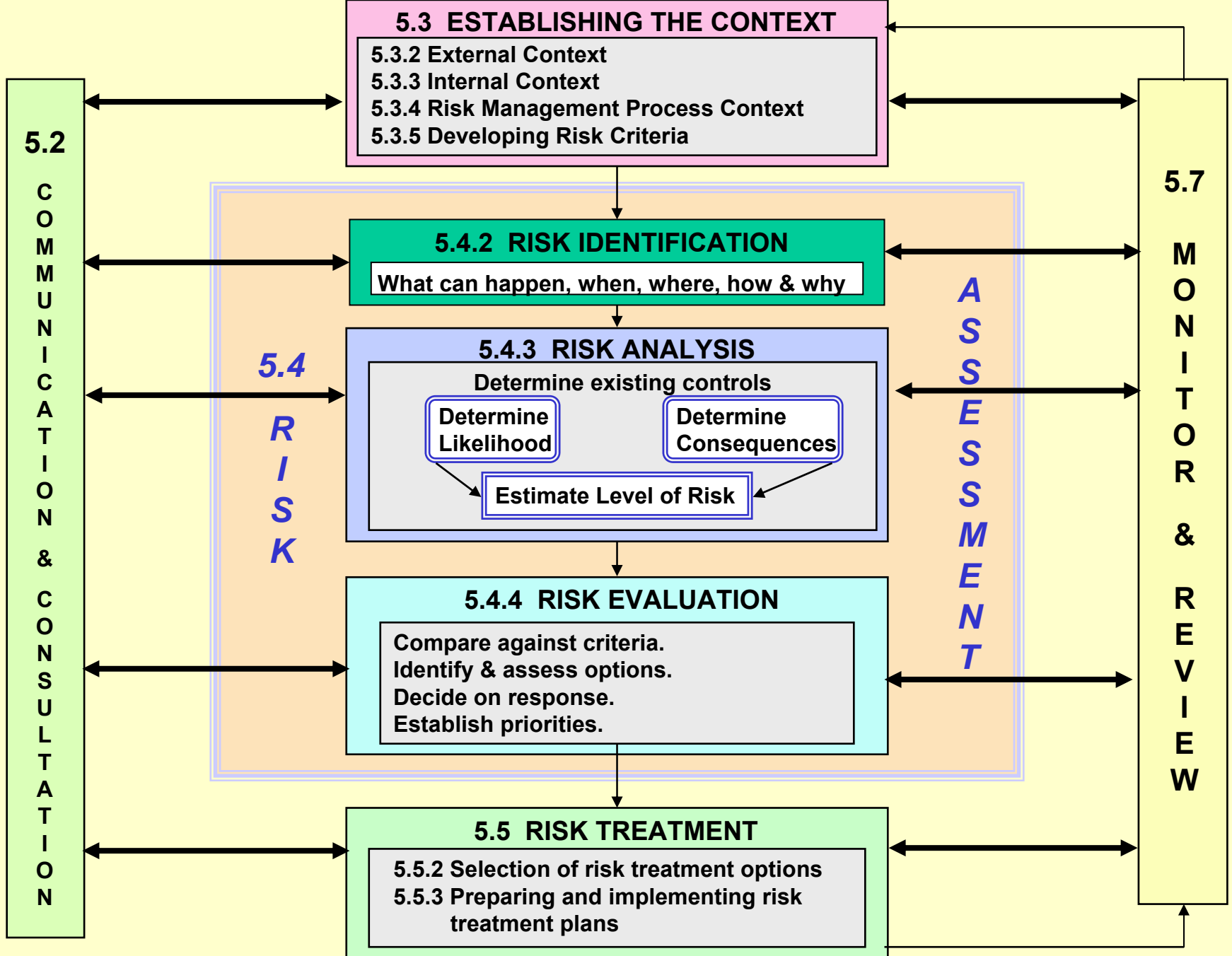
# A Process for Reviewing Risk Management Strategies (AS/NZS/ISO 31000)



# **AS/NZS/ISO 31000:2009** (Clause 6)

## **Risk management process**

- **Should be an integral part of management, be embedded in culture and practices and tailored to the business processes of the organisation.**
- **Includes five activities:**
  - **communication and consultation;**
  - **establishing the context;**
  - **risk assessment;**
  - **risk treatment; and**
  - **monitoring and review.**

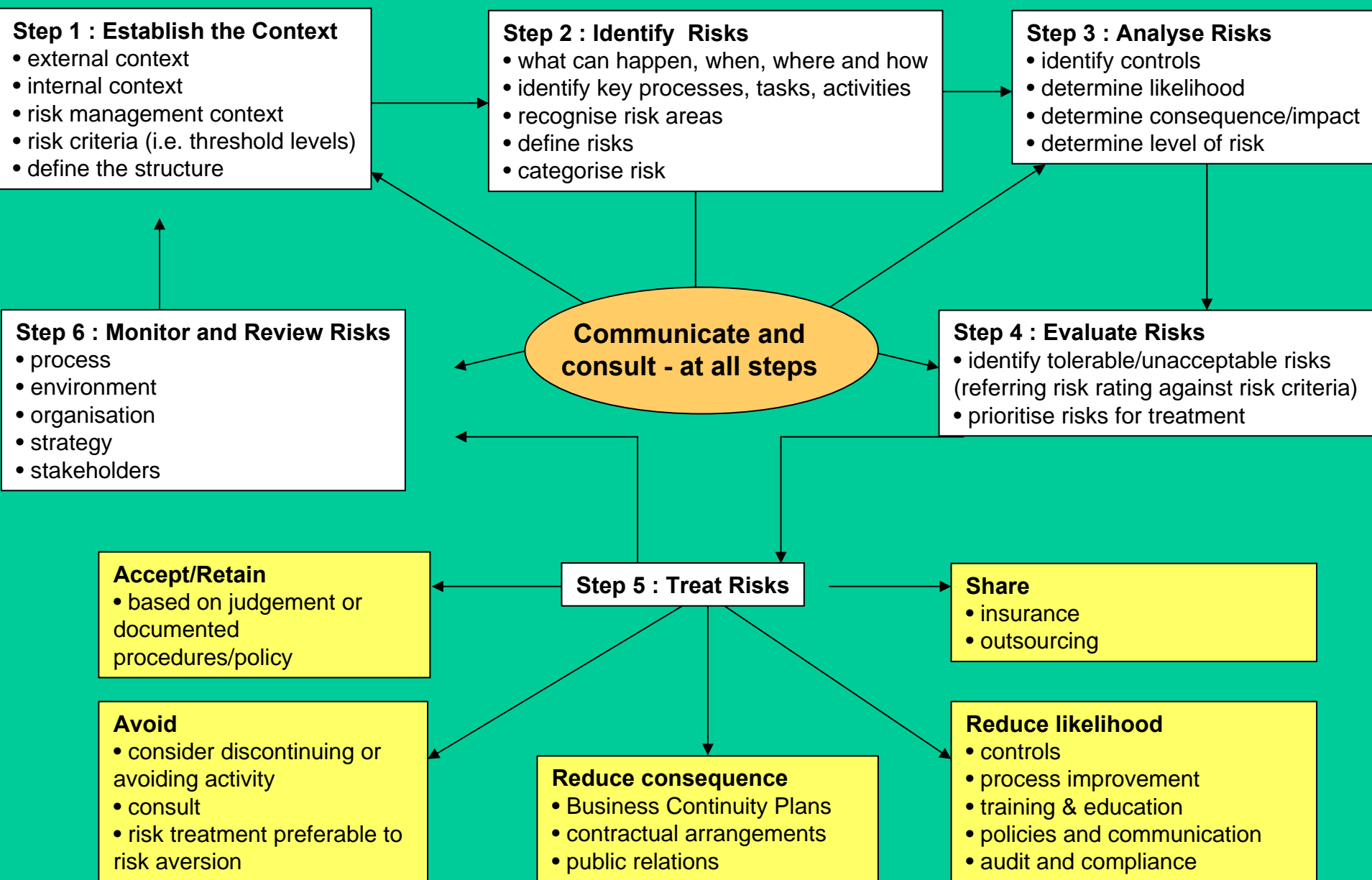


**AS/NZS/ISO 31000:2009 Risk management process in detail**

# Communicate & Consult

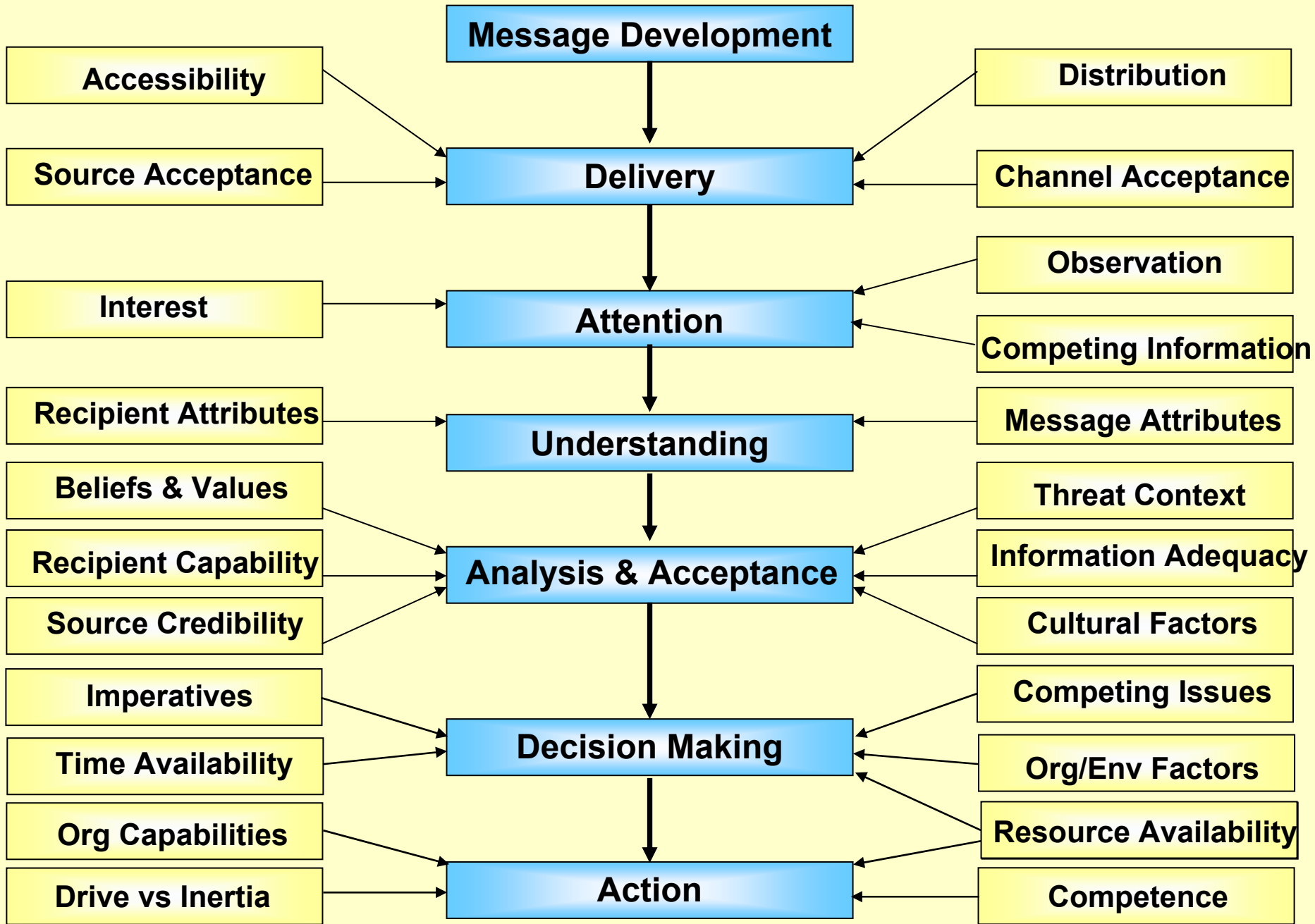
- **Communicating risk successfully is neither a public relations nor a crisis communications exercise. Its aim is not to avoid all conflict or to diffuse all concerns.**
- **Risk communication seeks to improve performance based on informed, mutual decisions with respect to ... risk.**

Jean Mulligan, Elaine McCoy and Angela Griffiths,  
*Principles of Communicating Risks,*  
The Macleod Institute for Environmental Analysis,  
University of Calgary, Calgary, Alberta 1998



## Communication & Consultation in the risk management process

# Getting the message across



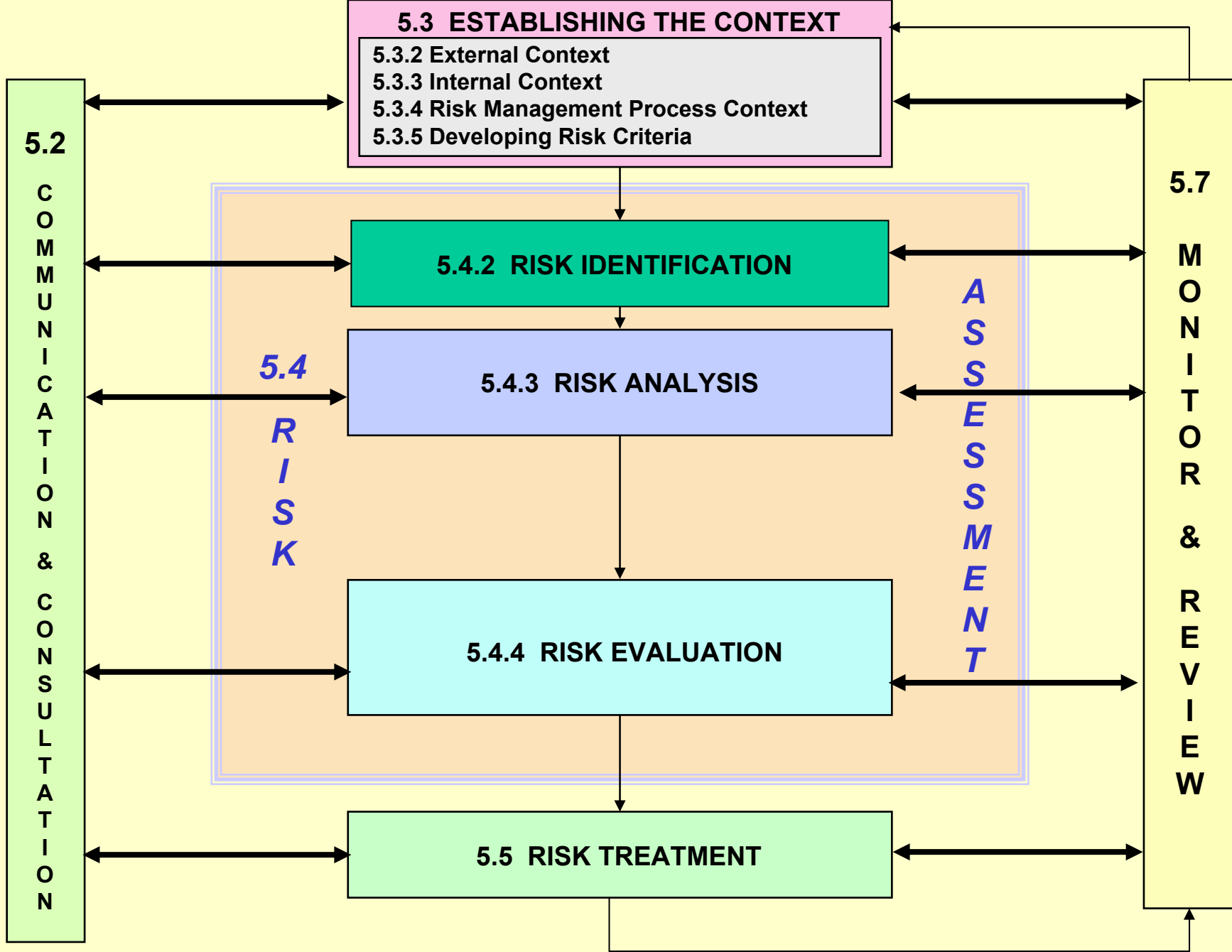


# **DISCUSSION**

**How does your agency currently communicate with external and internal stakeholders?**

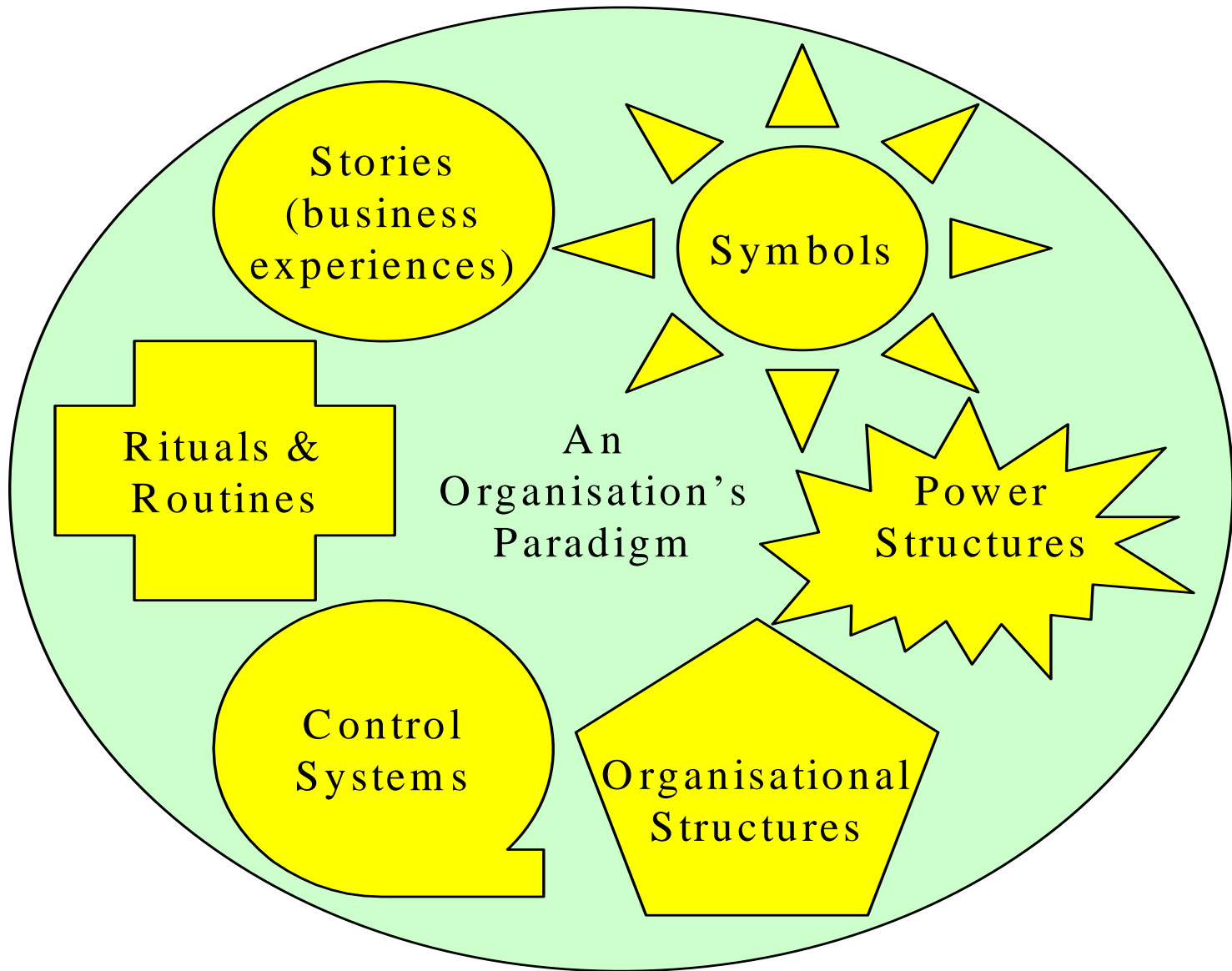
**Does your current approach inform stakeholders and contribute to informed decision making?**

**If not, what do you need to do to ensure the effective communication of risk in your agency?**



# **Establish the Context**

- **Objectives and environment**
- **Relevant Legislation**
- **Stakeholder identification & analysis**
- **Government Policy**
- **Corporate Policy**
- **Management Structures**
- **Community Expectations**
- **Criteria**
- **Consequence criteria**

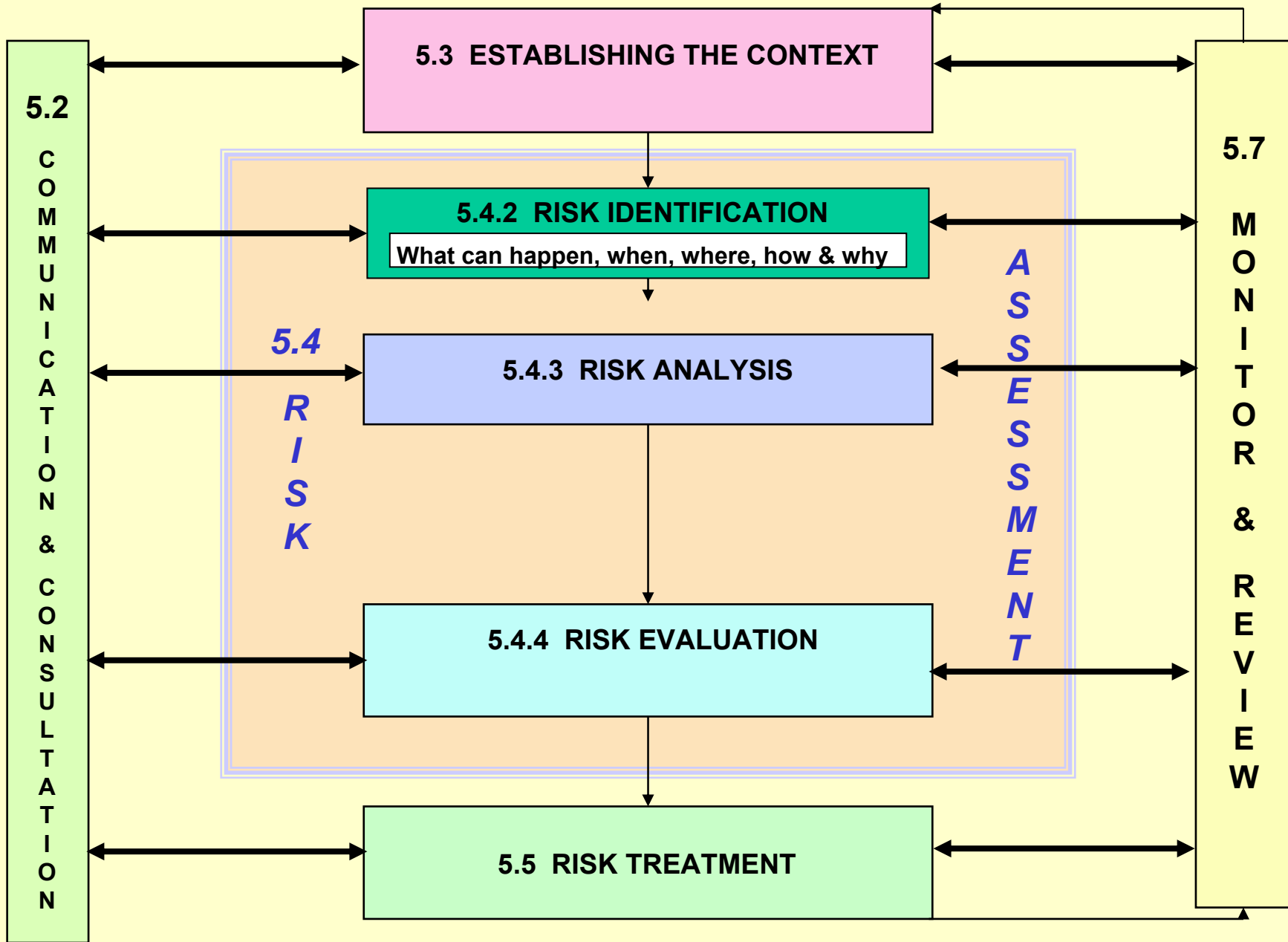


Adapted from Johnson & Scholes, 1993, p.61

# **DISCUSSION**

**Establishing the context for managing risk is often difficult.**

**What does your agency do to assist staff to adopt a consistent approach to identifying the context for managing risk?**



**AS/NZS/ISO 31000:2009 Risk management process in detail**

# Identification of sources of risk

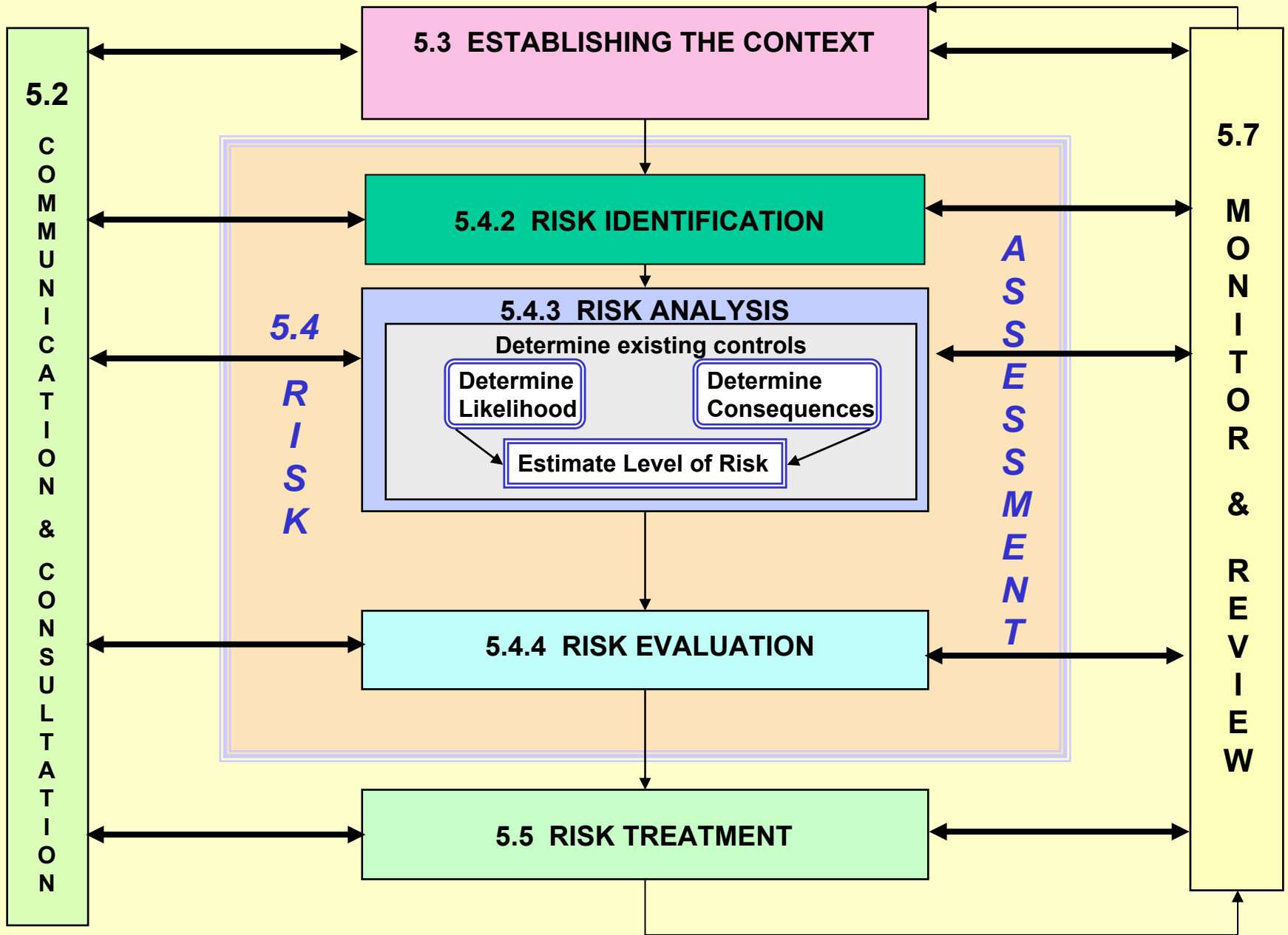
- **Personnel/human behaviour.**
- **Management activities and controls.**
- **Economic circumstances.**
- **Natural and unnatural events.**
- **Political circumstances.**
- **Technology/technical issues.**
- **Commercial and legal relationships.**
- **Public/professional/product liability.**
- **The activity itself.**

# Components of a risk

A risk is associated with:

- A *source* of risk or hazard.
- An *event* or *incident* – something that occurs such that the source of risk has the impact concerned.
- A *consequence, outcome* or *impact* on a range of stakeholders and assets.
- A *cause* (what and why) (usually a string of direct and underlying causes) for the presence of the hazard or the event occurring.
- *Controls* and their level of effectiveness.
- *When* could the risk occur and *where* could it occur.





# **Risk Analysis**

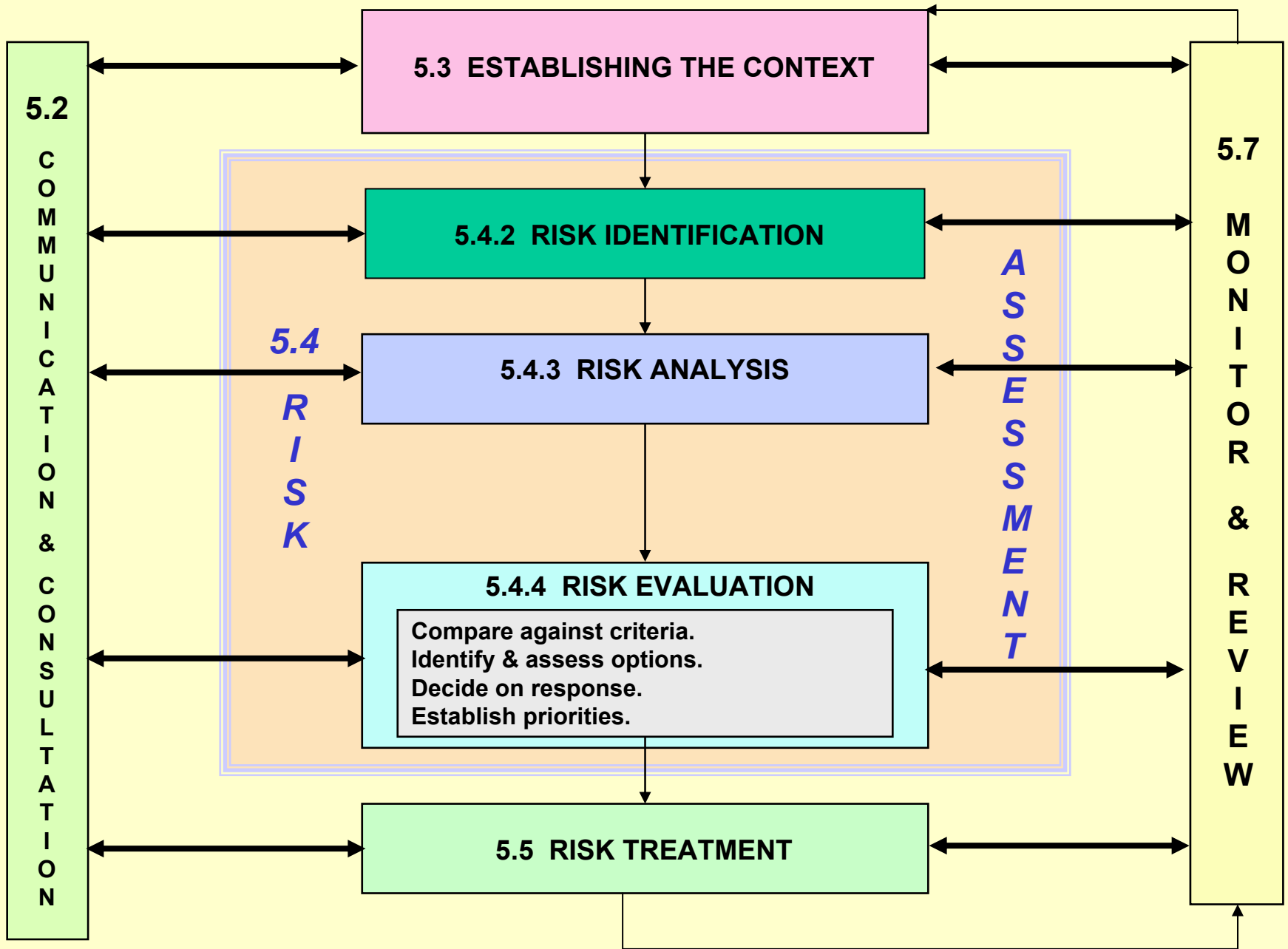
**Where possible, confidence limits placed on estimates and the best available information sources are used.**

## **Purpose:**

- Separate minor risks from major.**
- Provide data to assist in evaluation.**

## **Preliminary analysis:**

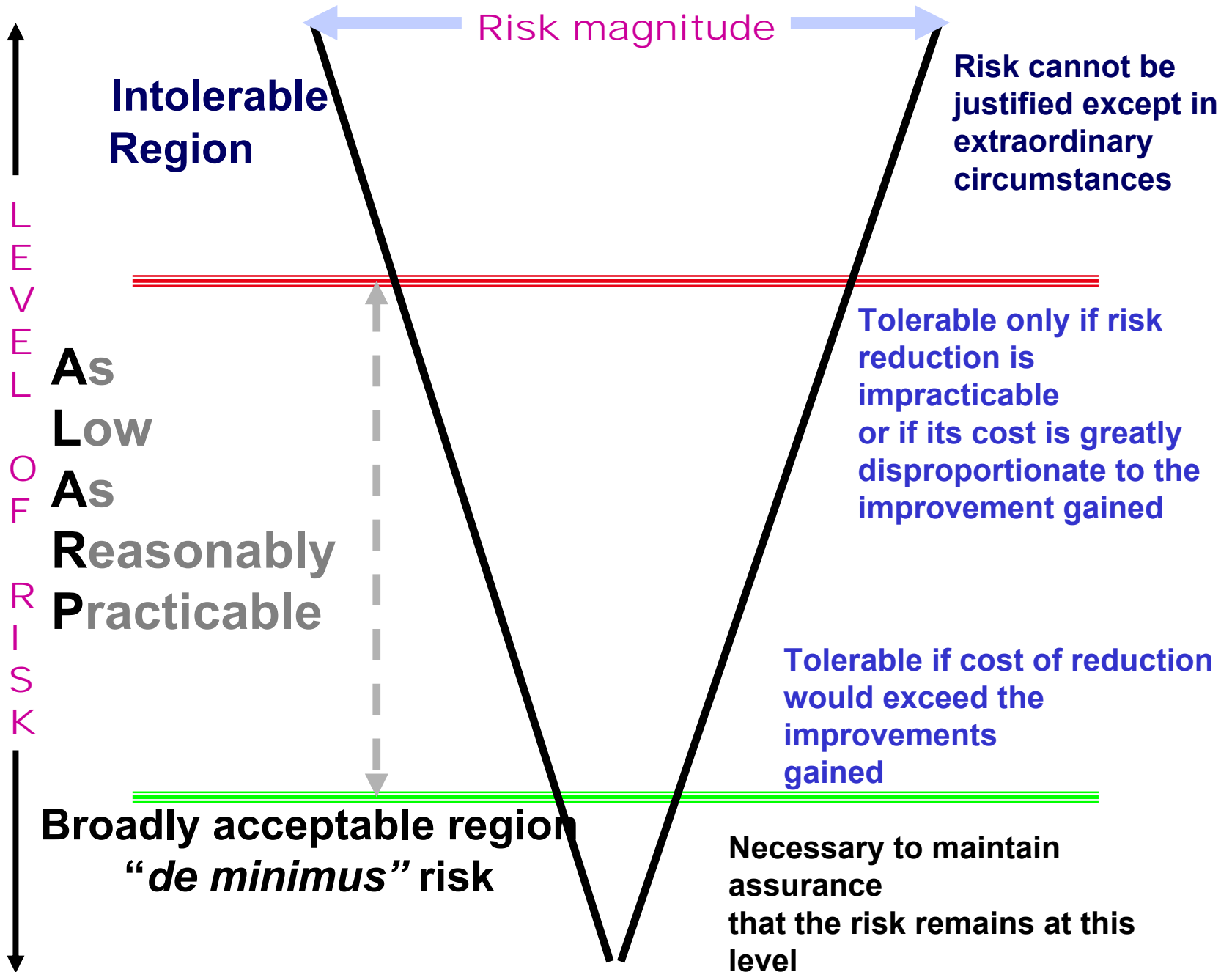
- Excluded risks where possible should be listed.**

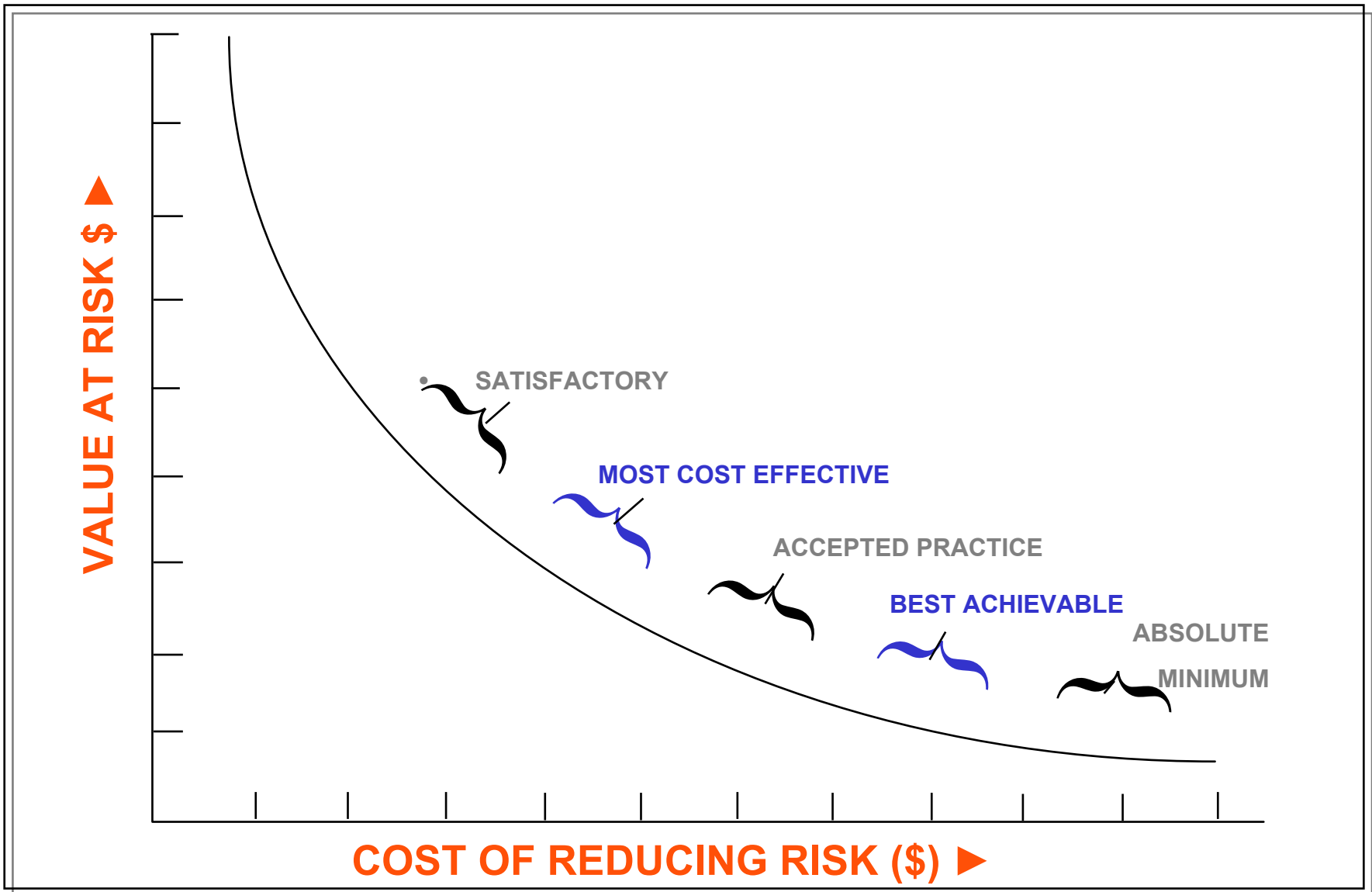


# Risk Evaluation

**Consider:**

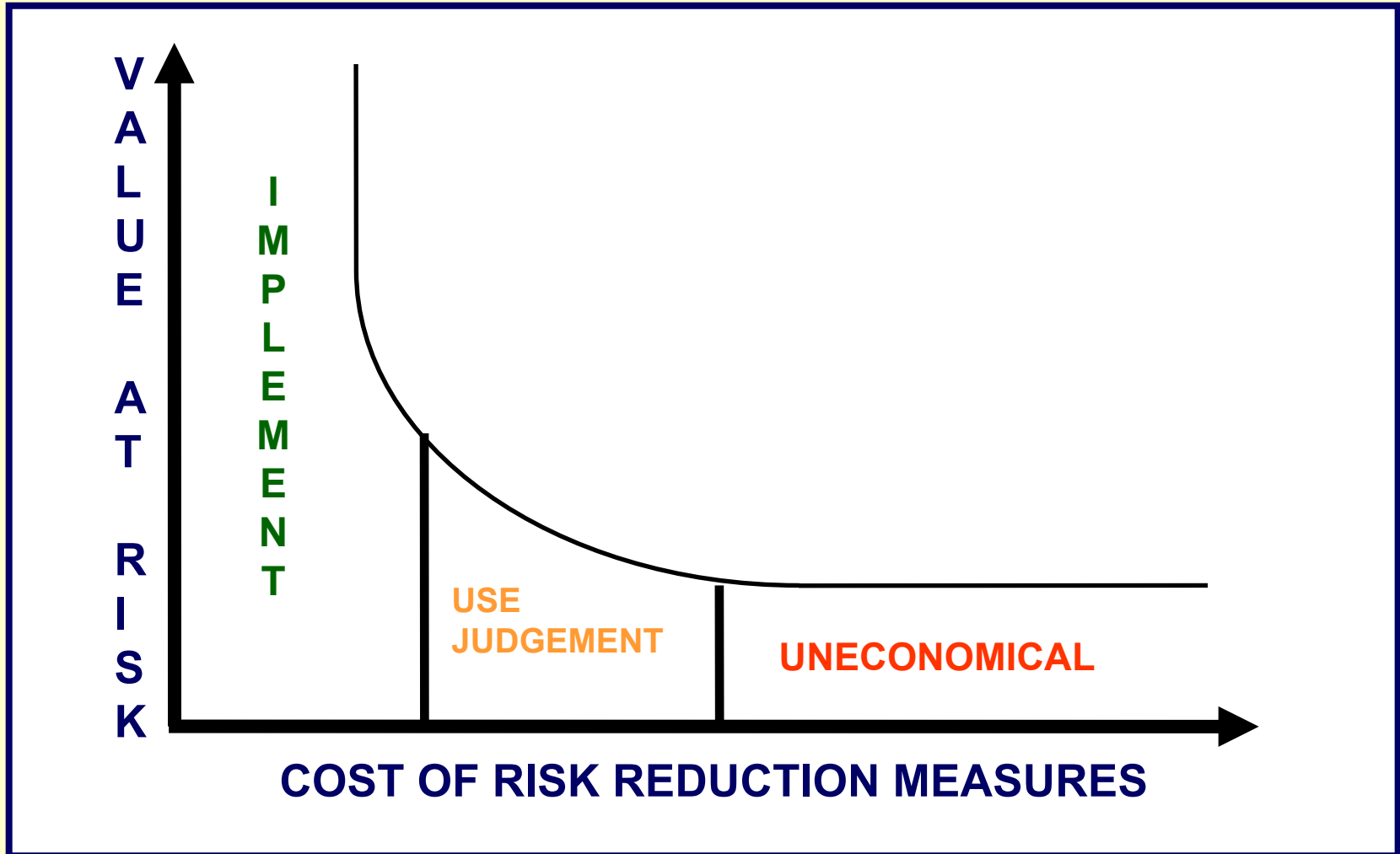
- **Objectives of projects and opportunities**
- **Tolerability of risks to others**
- **Whether a risk needs treatment**
- **Deciding whether risk can be tolerated**
- **Whether an activity should be undertaken**
- **Priorities for treatment**
- **Comparing levels of risk found in analysis with previously established criteria.**

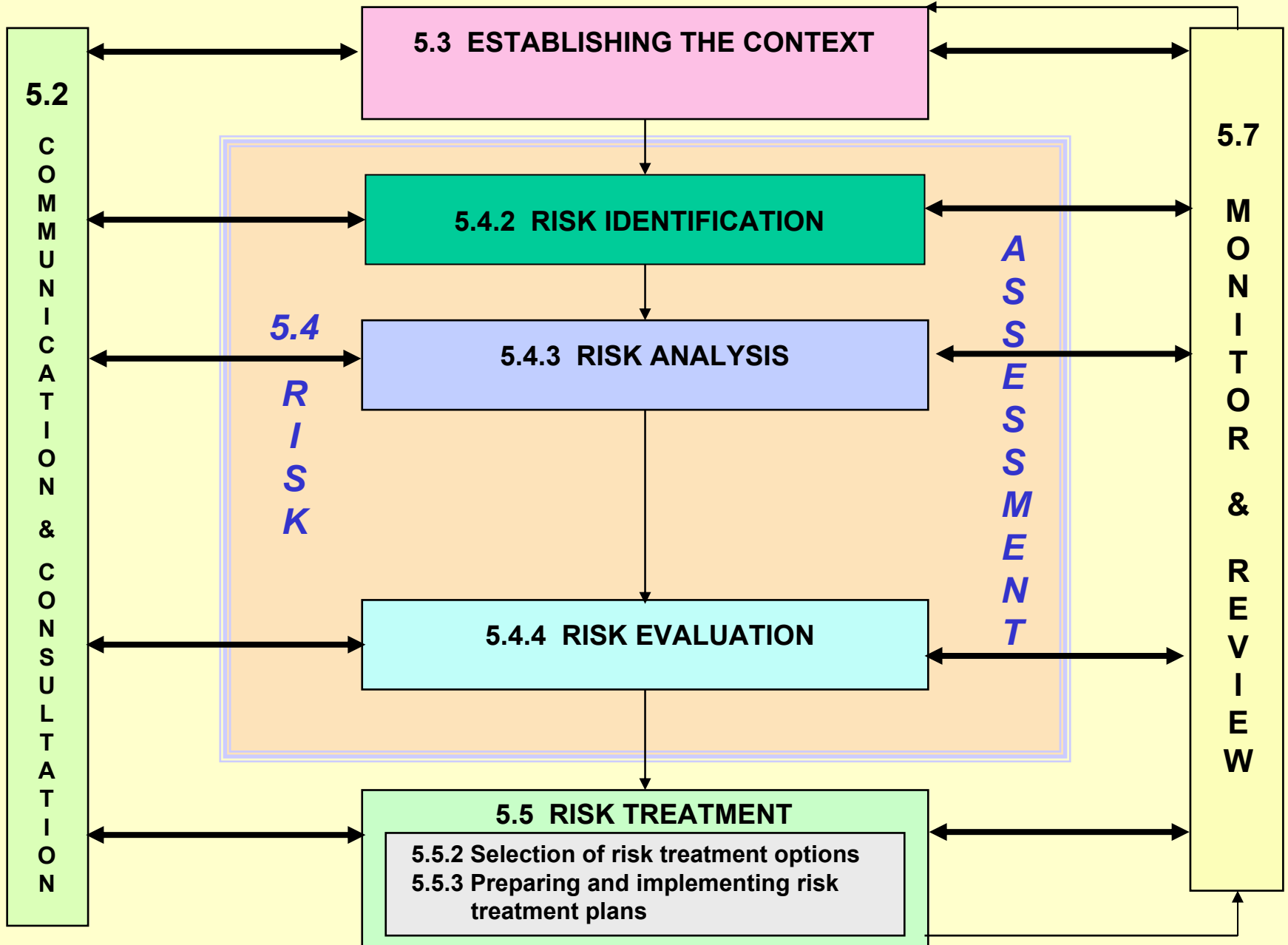




THE TRADE-OFF BETWEEN LEVEL OF RISK AND  
COST OF REDUCING RISK B.F.Hough 1985

# Cost of risk reduction measures

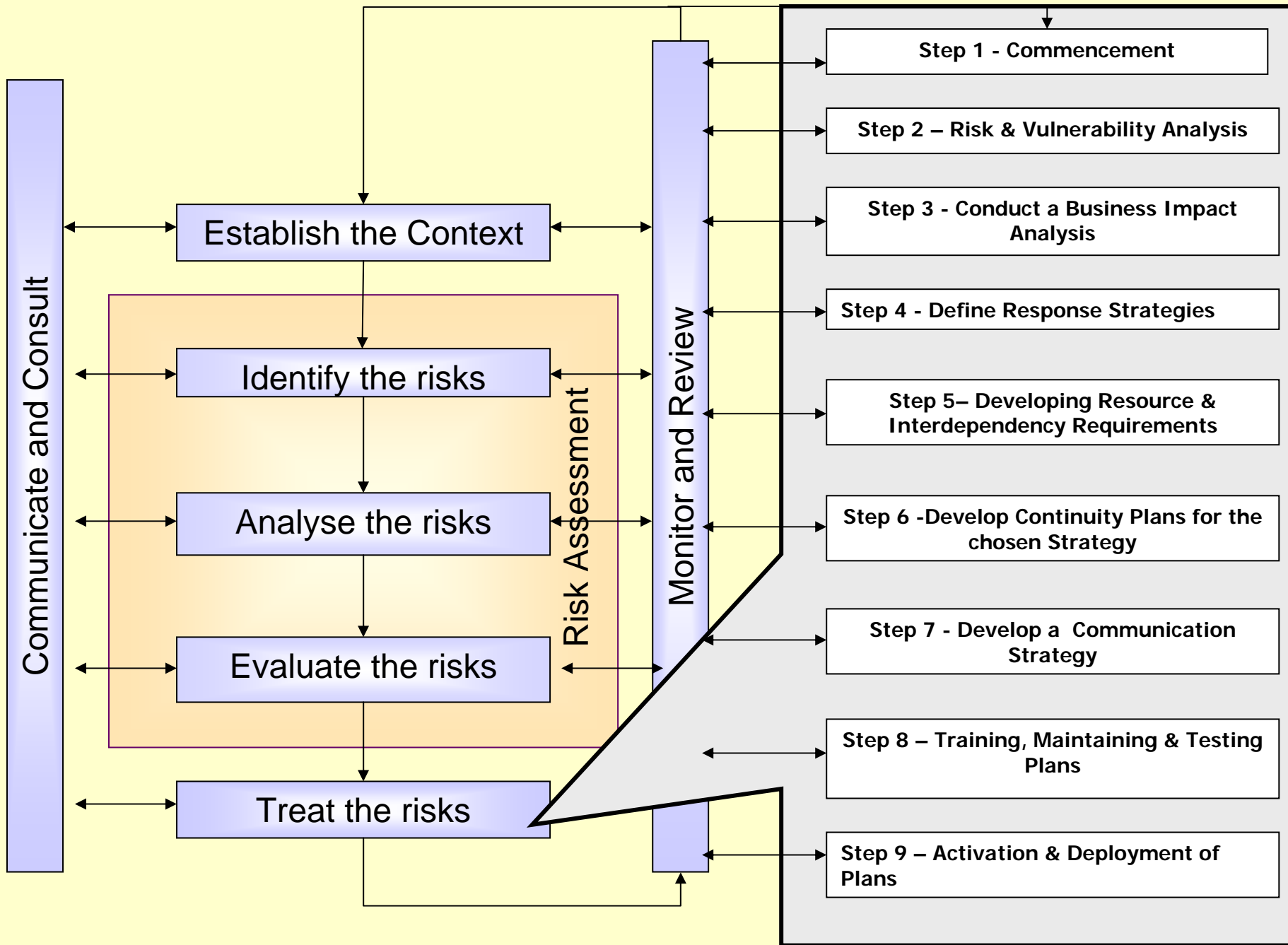






# Risk Treatment

- **Reduce**
  - **Likelihood**
  - **Consequence**
- **Contingency planning**
- **Sharing in full or part (this creates a new risk)**
- **Avoid (but not because of aversion)**
- **Retain residual**



# Contingency Planning

## **Business Continuity Management:**

- **Emergency evacuation plans**
- **Off site data & information storage**
- **Business contingency plans**
- **Business relocation plans**
- **Business resumption plans**
- **Review, reassess and revise plans**

# Treatment Options

**Consider:**

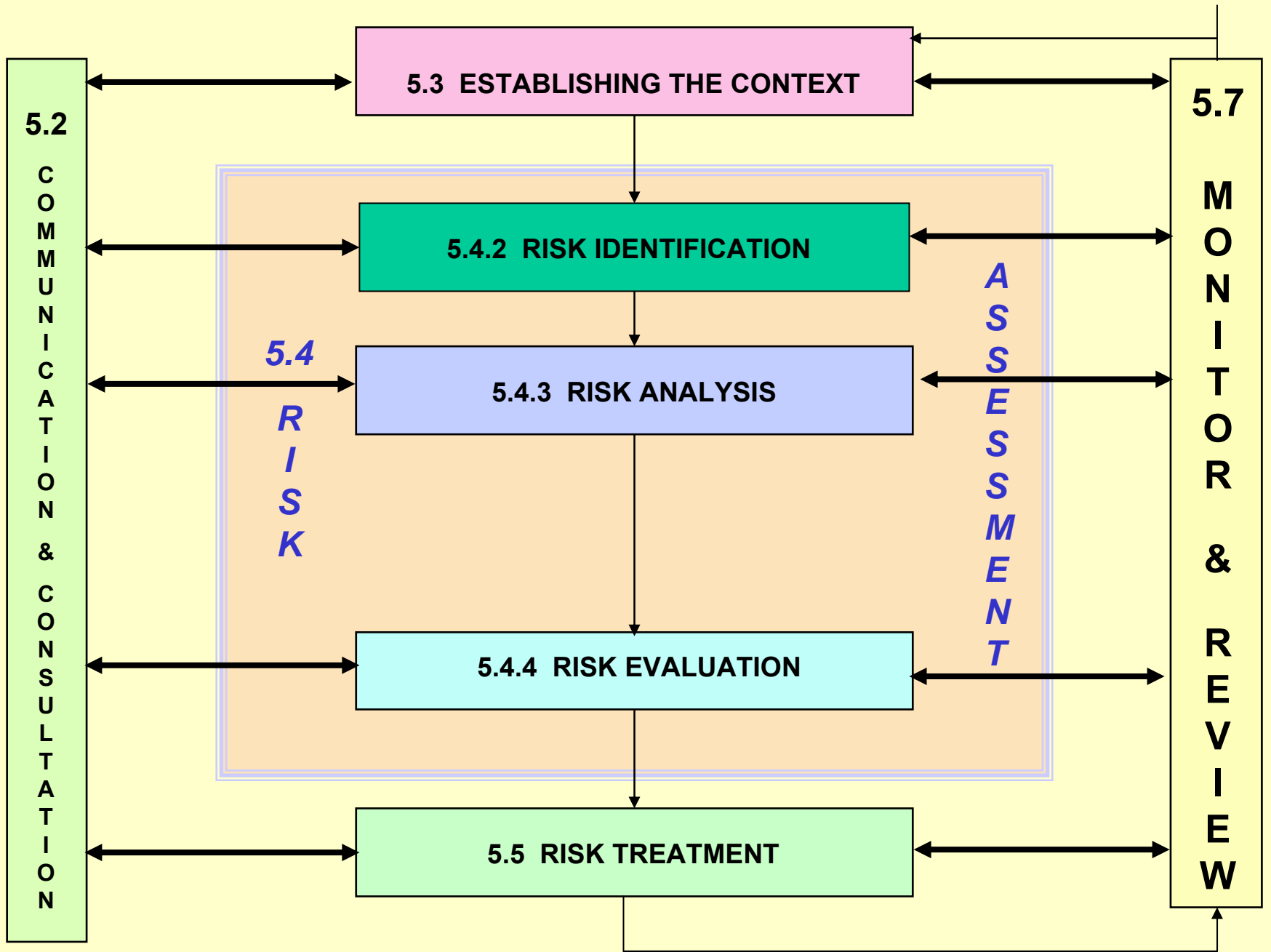
- **Opportunities created by risk**
- **Cost of implementation vs. benefits**
- **Extent of risk reduction vs. benefits**
- **Criteria of tolerability**
- **Rare but severe risks**
- **Risk perception and communication**

***In general, costs of managing risk commensurate with benefits and adverse impacts as low as reasonably achievable.***

# Treatment Plans

**Document how options implemented:**

- **Responsibilities**
- **Schedules**
- **Expected outcomes**
- **Budgeting**
- **Performance measures**
- **Review processes**



# **DISCUSSION**

**Does your current risk management framework document how your treatment options will be implemented?**

**Is there a consistent approach in your agency to ensure that the cost of managing risk is considered?**

# **Improving The Management of Risk**



# Monitor and Review

- **RM is a journey not a destination.**
- **What may be of minor significance today may be the disaster of tomorrow.**
- **Review is an integral part of the risk management process.**

# **AS/NZS/ISO 31000:2009**

## **Extending The Process**

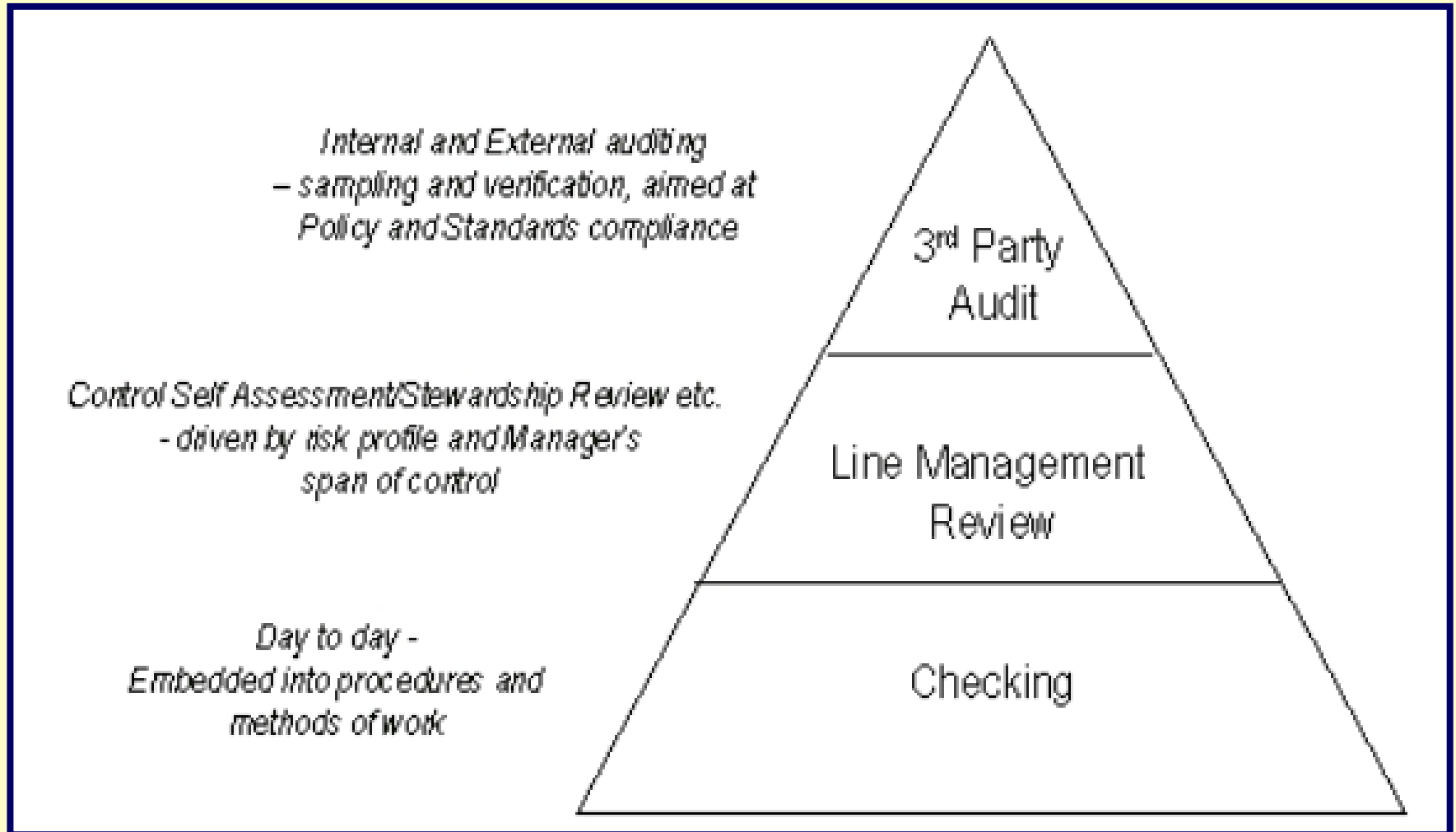
**The role of assurance activity, not just as a risk control, but as part of 'Monitor and Review' should be developed.**

**This should go further than just audit.**

**Other interested stakeholders can also benefit from the risk process, such as quality assurance, security, safety & environment management. The process is all about facilitating linkages between different stakeholders across the organisation**

# AS/NZS/ISO 31000:2009

## Role Of Assurance Activity



# **Internal Audits' Role in ERM – priority should be given to...**

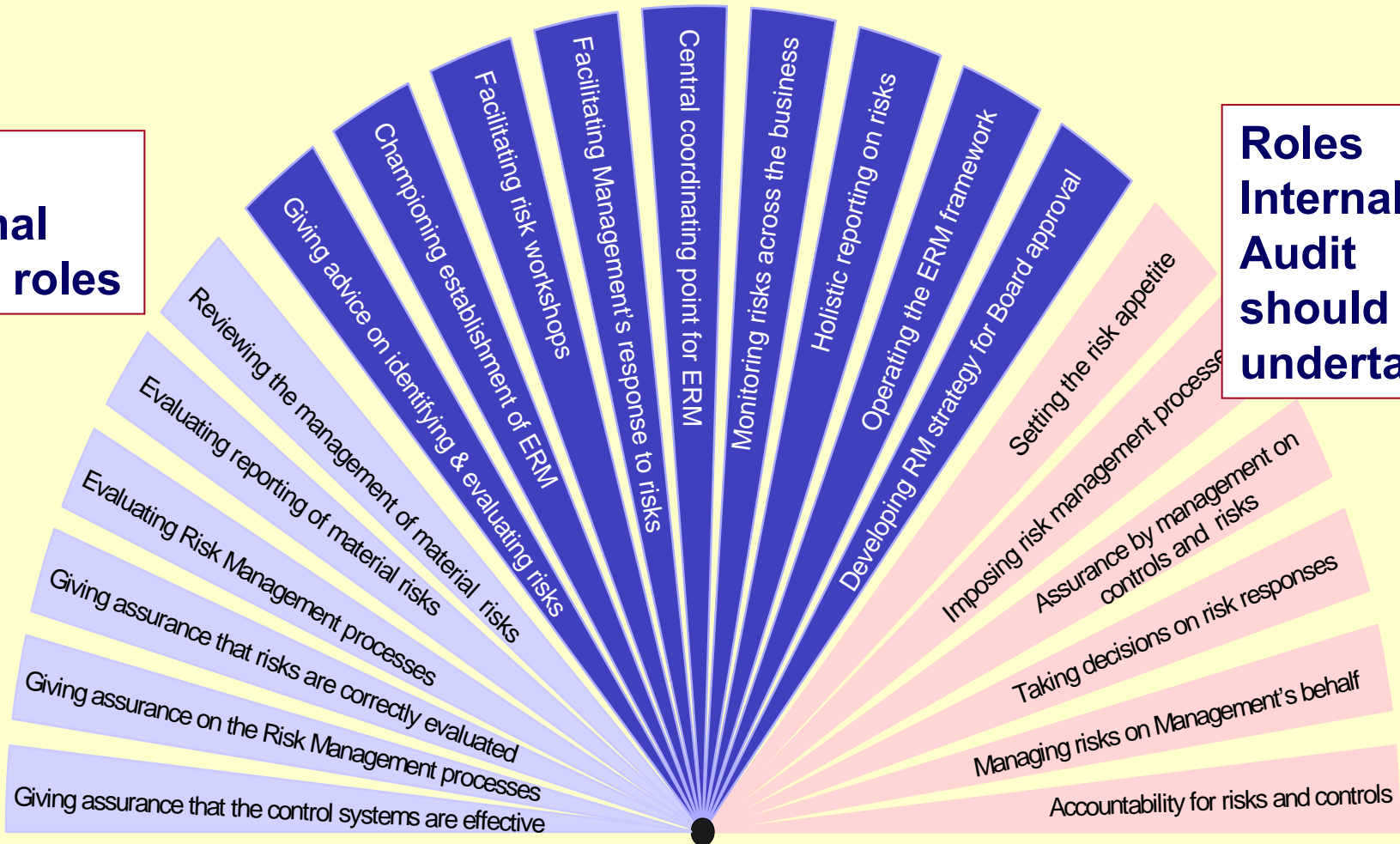
- **High exposure risks, that is, where the consequence of the event could be high**
- **High current residual risks, where there is evidence of low control effectiveness**
- **The potential for failure of controls, especially where this would result in high, or frequent, consequences**
- **Activities where change could give rise to significant risk**
- **Parts of the organisation that are consciously exposed to high levels of risk**
- **Technological advances that may offer more effective or lower cost alternatives to current risk treatment**

# Internal Audits' Role in ERM – *who does what?*

**Legitimate Internal Audit roles with safeguards**

**Core  
Internal  
Audit roles**

**Roles  
Internal  
Audit  
should not  
undertake**



# DISCUSSION

- **What are the internal reporting and recording processes that your agency has in place?**
- **What is the role that internal audit undertakes in reviewing and monitoring your agency's risk management framework and programs?**

# Reporting

- **Reporting is incidental to good RM, not the sole focus of it!**
- **If you only focus on reporting, you will not motivate the required culture change**
- **Advanced Governance Codes (e.g. LSX and ASX) require two sets of reports:**
  - **The maturity and performance of the RM framework**
  - **The risk profile and how/why it has changed**

# **Recording the Risk Management Process**

- **Demonstrates process conducted properly.**
- **Provides a record of risks.**
- **Provides decision makers with plan for approval and implementation.**
- **Provides accountability tool.**
- **Facilitates monitoring and review.**
- **Provides an audit trail.**
- **Enables sharing and communication of information.**



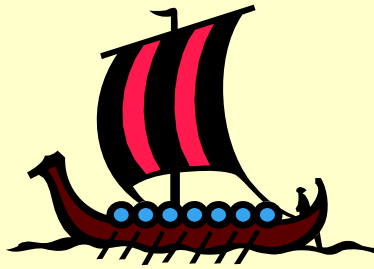
# And Finally!!

- **AS/NZS/ISO 31000:2009 is the natural successor to the AS/NZS 4360 Standard**
- **Hopefully it will also dislodge COSO**
- **It encourages 'ERM', but also provides for silo/project risk management**
- **Following AS/NZS/ISO 31000:2009 will provide a low cost, high chance of success approach to ERM**
- **AS/NZS/ISO 31000:2009 will add value and reduce risk in risk management**

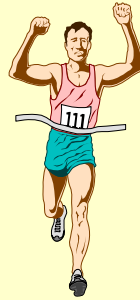
**Managing risk is about creating value out of uncertainty**

**The greatest risk of all  
is to take no risk at all!**

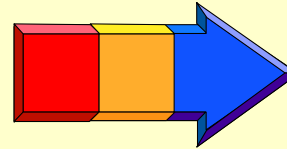
# The Journey Continues



A journey .....



A race

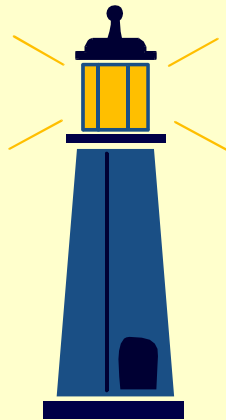


In pursuit of performance

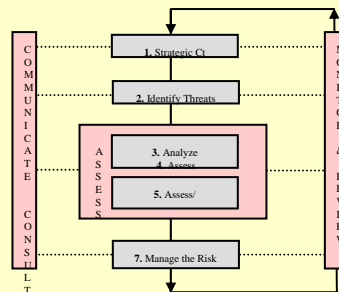


Building Value

**AS/NZS/ISO 31000:2009 provides generic guidance on how to embed risk management, and introduces the concept of “positive” risk to help you on the way.**



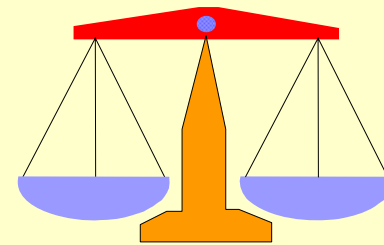
Structure Direction



Processes



Culture Communication



Opportunities Risks