

Welcome speech by Pascal JACOB, Président du MEDEF Bourgogne

Ladies and Gentlemen, dear friends,

MEDEF Burgundy, along with MEDEF International, is delighted and honored to welcome our friends the Saudi business leaders and entrepreneurs. We are very proud to welcome you to Burgundy, because this is a region which is open to the world and is also a land of entrepreneurs.

I use the term "our friends" because I know that the relations between Saudi and French businessmen are already part of our common history. I would particularly like to thank, and congratulate the President of the Council of Saudian Entrepreneurs for the dynamic nature of the bilateral French - Saudi relations.

I would like to thank the President of the MEDEF Côte d'Or, Pascal GAUTHERON, for receiving us here today at La Maison des Entreprises.

I would also like to thank Bertrand BESANCENOT, the French Ambassador in Ryad, who is honoring us with his presence today.

Dear friends, your country is a real example for business and entrepreneurship.

In my capacity as President of MEDEF Burgundy, as well as the representative of all the companies in Burgundy, I would like to say to all the entrepreneurs who are here today that they can really view you as reliable commercial partners, customers, suppliers and even shareholders.

And to you, Saudi Entrepreneurs, I would like to say that you too, can count on Burgundy entrepreneurs. They have real talent and know-how. They can be considered as reliable partners.

We particularly appreciate the fact that, unlike many other foreign delegations, you are not limiting your visit just to Paris. We have seen the strong interest you have for the regions and the resources outside Paris, and we thank you for that.

We hope, just like everything that has been created over the years between the CAFS and MEDEF International, that the writing of a new story will now begin with Burgundy Entrepreneurs.

Thanks to this meeting.