

Nature	Artist	Aim/objective
Cartoon	Journalist	To represent reality
Cover of a magazine	Photographer	To denounce
Comic strip	Cartoonist	To inform
Campaign	Adman	To criticize
Film poster	draughtsman	To debunk / mock
Advert/commercial	Film maker	To sell / for a commercial purpose
Spoof ad	Campaign designer	To make people come
Photograph	Spoof designer	To announce a release
		To make fun
		To entertain

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