

## Thread

### *Fashion without a victim !*

Ethical fashion is fashion that has been made, worn and passed on in a way that looks after people, animals and the environment. The clothes we feature in “Thread” support this approach, making us essential viewing for fashion-conscious people who care about where their clothes come from. All clothes tick off at least one of these principles:

- \* Made and traded sustainably – clothes and accessories where suppliers of raw materials receive a fair price and workers get a fair wage, with guaranteed rights. Ideally the trade brings new benefits to communities.

- \* Made of sustainable materials – minimising the impact of fashion on the environment. Look out for clothes made from cool, organic cotton that are safer for farmers, garment workers and the environment, as they’re free from chemical pesticides and fertilisers. And clothes made from funky alternatives such as hemp and bamboo.

- \* Recycled or vintage – keeping clothes out of landfill and cutting fabric waste in factories. Many of our clothes are classic vintage items and stylish one-off pieces made from recycled garments, factory off-cuts and remnants.

Ethical fashion is becoming cool in its own right, making the move from catwalk to high street, with a list of celebrity fans such as Scarlett Johansson, Natalie Portman, Brad Pitt, Leona Lewis and Leonardo di Caprio.

“Thread” shows you how to get the look you want in an eco-glam way through our unique mix of affordable fashion, exclusive videos, photo galleries and thought-provoking features.

There are so many ways you can get involved from shopping ethically on the high street and buying vintage or second hand; to swapping clothes with friends and customising the clothes you already have. There are options to suit your style, your budget and your views.

<http://hiphopfr.com/2008/04/thread-fashion-without-victim-bbc/>